

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Centrality Communications, Inc.		09/24/2007	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	SiRF Technology, Inc.		
Street Address:	217 Devcon		
City:	San Jose		
State/Country:	CALIFORNIA		
Postal Code:	95112		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	78199996	ATLAS	
Serial Number:	78495113	CENTRALITY	
Serial Number:	78897357	TITAN	
Serial Number:	77062504	AUTONOMY	
Serial Number:	78841747	GO AHEAD, EXPLORE	
CORRESPONDENCE DATA			
Fax Number:	(408)392-9262		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	408-392-9250		
Email:	jlantz@macpherson-kwok.com		
Correspondent Name:	Jennifer M. Lantz		
Address Line 1:	2033 Gateway Place		
Address Line 2:	Suite 400		
Address Line 4:	San Jose, CALIFORNIA 95110		
ATTORNEY DOCKET NUMBER:	SIRF		

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TRADEMARK
REEL: 003630 FRAME: 0762

NAME OF SUBMITTER:	Jennifer M. Lantz
Signature:	/Jennifer M. Lantz/
Date:	09/28/2007
Total Attachments: 1 source=Centrality Assignment of Trademarks#page1.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, Centrality Communications, Inc., a California corporation, having an address at 217 Devcon Drive, San Jose, California, 95112 ("Centrality"), has adopted, is using or intends to use the following trademarks (the "Marks"):

Mark	Country/Jurisdiction	Registration No.
ATLAS	U.S.	3032790
CENTRALITY & logo	U.S.	3065423

Mark	Country	Application No.
TITAN	U.S.	78/897,357
TITAN	CTM	5505921
AUTONOMY	U.S.	77/062,504
AUTONOMY	CTM	056971692
GO AHEAD, EXPLORE	U.S.	78/841,747
GO AHEAD, EXPLORE	CTM	005210471

WHEREAS, Centrality now desires to transfer the Marks together with the associated goodwill and any related applications and registrations to SiRF Technology, Inc., a Delaware Corporation having an address at 217 Devcon Drive, San Jose, California, 95112;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Centrality assigns to SiRF Technology, Inc., all right, title and interest in all countries worldwide in and to the Marks and any applications and registrations related thereto, including all common law trademark or trade name rights in such Marks, together with the goodwill of the business symbolized by such Marks. The assignment includes the entire business of the assignor to which the marks pertain.

Dated as of September 24, 2007.

NAME

By: 

Name: ROBERT BAXTER

Title: PRESIDENT AND CEO

CENTRALITY INC.