

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brandstock AG		09/28/2007	LTD LIAB JT ST CO: GERMANY
RECEIVING PARTY DATA			
Name:	Cartier International N.V.		
Street Address:	Scharlooweg 33		
City:	Curacao		
State/Country:	NETHERLANDS ANTILLES		
Entity Type:	CORPORATION: NETHERLANDS ANTILLES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78744465	LA DOÑA	
CORRESPONDENCE DATA			
Fax Number:	(212)891-2442		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	jeffrey.martin@richemont.com		
Correspondent Name:	Jeffrey Martin		
Address Line 1:	Richemont North America		
Address Line 2:	645 5th Avenue 5th Floor		
Address Line 4:	New York, NEW YORK 10022		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			
Address Line 4:			

OP \$40.00 78744465

NAME OF SUBMITTER:	Jeffrey Martin
Signature:	/Jeffrey Martin/
Date:	10/01/2007
Total Attachments: 1 source=LA DONA - Brandstock assignment#page1.tif	

DECLARATION OF ASSIGNMENT

The undersigning owner of the US-trademark application

„la DOÑA“

Serial No. 78744465

owner: Brandstock AG, Rückertstraße 1, 80336 Munich, Germany

assigns the afore-mentioned trademark, including all goods as well as all rights and obligations, to the company

Cartier International N.V.
Scharlooweg 33
Curaçao
NETHERLANDS ANTILLES

and, at the same time, declares its consent to the recordal of the trademark assignment to the new trademark owner.

Munich, on:

September 26, 2007



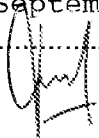
BRANDSTOCK AG
Rückertstr. 1 / D-80336 München
Tel.: ++49 (0) 89 / 544 936-0
Fax.: ++49 (0) 89 / 544 936-20
welcome@brandstock.com

Brandstock AG, Dr. Volker Spitz

DECLARATION OF ACCEPTANCE

We hereby agree to the assignment as set out above and request the recordal of the assignment in the relevant registers.

Curaçao on: September 28, 2007.



Cartier International N.V., Marc Frisanco, Authorized Attorney