

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
KWHL USA Region Enterprise		07/27/2007	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	KWHL USA Enterprise
Street Address:	1017 North Orange Drive
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90038
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 22

Property Type	Number	Word Mark
Registration Number:	2214213	BLUES BUSTER
Registration Number:	2353028	CHI DEVIL
Registration Number:	2214214	DEPTH RECHARGER
Registration Number:	2443906	DIGES-TONIQUE
Registration Number:	2238275	E LIX R TONICS & TEAS
Registration Number:	2294952	E LIX R TONICS & TEAS
Registration Number:	2188902	ELIXIR TONICS & TEAS
Registration Number:	2183531	ELIXIR TONICS & TEAS
Registration Number:	2308035	ELIXIR TONICS AND TEAS
Registration Number:	2309988	ELIXIR TONICS AND TEAS
Registration Number:	2228903	GAN BEI
Registration Number:	2208100	GAN BEI TONIC BAR
Registration Number:	2225316	GAN BEI TONIC BAR
Registration Number:	2616223	KAVA PACIFICA

CH \$565.00 2214213

Registration Number:	2921102	LIQUID YOGA
Registration Number:	2214216	MIGHTY JOE YANG
Registration Number:	2214217	MIND OVER MUDDLE
Registration Number:	2443905	POWER PLANT
Registration Number:	2214215	SILK THREAD
Registration Number:	2214218	VIRTUAL BUDDHA
Registration Number:	2221367	YIN FROM THE COLD
Serial Number:	76574413	TAME THE ELEMENTS

CORRESPONDENCE DATA

Fax Number: (510)836-2501

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: tmddocket@dlapiper.com

Correspondent Name: Eugene M. Pak, Esq., DLA Piper US LLP

Address Line 1: 153 Townsend Street, Suite 800

Address Line 4: San Francisco, CALIFORNIA 94107

ATTORNEY DOCKET NUMBER:	KWHL
NAME OF SUBMITTER:	Eugene M. Pak
Signature:	/Eugene Pak/
Date:	10/01/2007

Total Attachments: 0

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