

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CROY TRUST LIMITED		04/24/2006	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Spiritual & Personal Growth Trust		
<b>Street Address:</b>	International House, 16 Bell Lane, P.O.BOX 872		
<b>Internal Address:</b>	Suite 1, 2nd Floor		
<b>City:</b>	Gibraltar		
<b>State/Country:</b>	GIBRALTAR		
<b>Entity Type:</b>	TRUST:		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2016729	CUT FROM THE WILD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(914)941-6091		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	mcana@collenIP.com		
<b>Correspondent Name:</b>	Collen IP Intellectual Property Law P.C.		
<b>Address Line 1:</b>	80 South Highland Avenue		
<b>Address Line 4:</b>	Ossining, NEW YORK 10562		
<b>ATTORNEY DOCKET NUMBER:</b>	F562		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Collen IP Intellectual Property Law P.C.		
<b>Address Line 1:</b>	80 South Highland Avenue		
<b>Address Line 4:</b>	Ossining, NEW YORK 10562		
<b>NAME OF SUBMITTER:</b>	JANE F. COLLEN		

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Signature:	/Jane F. Collen/
Date:	10/01/2007
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## ASSIGNMENT DOCUMENT

THIS ASSIGNMENT DOCUMENT is made the 24 of APRIL 2006

### **BETWEEN:**

1. **CROY TRUST LIMITED of 2<sup>nd</sup> Floor, 31 Broad Street, St.Helier, Jersey, Channel Islands, JE4 8XN (hereinafter referred to as "the Assignor");**

and

2. **SPIRITUAL & PERSONAL GROWTH TRUST of Suite 1, 2<sup>nd</sup> Floor, International House, 16 Bell Lane, P O Box 872, Gibraltar (hereinafter referred to as "the Assignee").**

### **WHEREAS:**

- A. The Assignor is the proprietor of the trade mark registrations listed on the "SCHEDULE A" attached hereto.
- B. The Assignor has agreed to sell and assign to the Assignee and the Assignee has agreed to buy and accept The Trade Marks and the goodwill relating to The Trade Marks on the terms and conditions set out in this Assignment Document.

### **NOW THIS DOCUMENT WITNESSES:**

1. That for good and valuable consideration, the Assignor had sold, assigned and transferred to the Assignee ALL the right, title and interest in The Trade Marks connected with The Trade Marks and the right for the Assignee to take proceedings to recover damages and claim all other relief in respect of any infringement of The Trade Marks, whether any such act shall have taken place before or after the date of this Assignment Document.
2. This Document assigns The Trade Marks together with the goodwill relating only to The Trade Marks in respect of the products for which they are registered and in respect of the products for which the Trade Marks have been used.

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3. At the request and at the expense of the Assignee, the Assignor will do all reasonable acts, execute all documents and procure the making of any declarations or oaths necessary or required by law for further effecting the assignment of The Trade Marks to the Assignee and assisting the Assignee in recording the assignment of The Trade Marks.
4. This Assignment Document is governed by the laws of England.

**IN WITNESS WHEREOF** the authorised representatives of the parties have hereunto set their hands the day and year first before written.

**ASSIGNOR**

**CROY TRUST LIMITED**

Place

: Tadley, UK

Signature

: C M B

Full name signatory

: COLIN MURRAY BROWN

Function signatory

: AUTHORIZED SIGNATORY

**ASSIGNEE**

**SPIRITUAL & PERSONAL GROWTH TRUST**

Place

: Tadley, UK

Signature

: C M B

Full name signatory

: COLIN MURRAY BROWN

Function signatory

: AUTHORIZED SIGNATORY

TRADE MARK SCHEDULE A

Croy Trust Limited							
Cut from the Wild	Australia	3	627552	Registered			
Foot Shape	Australia	3 and 16	874563	Registered			
Montagne Jeunesse	Australia	3	797469	Registered			
Montagne Jeunesse	Australia	3	796005	Registered			
Seventh Heaven	Benelux	3	549286	Registered			
Montagne Jeunesse	Brazil	3	822324938	Registered			
Face Shape	Canada	3 and 16	TMA 595833	Registered			
Foot Shape	Canada	3	TMA 596746	Registered			
Love Eyes	Canada	3	1177663	Examined			
Love Eyes	Community Trade Mark	3	4453858	Pending			
7th Heaven	Community Trade Mark	3	4563342	Pending			
Seventh Heaven	France	3	94 523684	Registered			
Montagne Jeunesse	France	3	94516597	Registered			
Seventh Heaven	Germany	3	2095805	Registered			
Montagne Jeunesse	Italy	3	885361	Registered			
Face Shape	Japan	3 and 16	4552723	Registered			
Foot Shape	Japan	3 and 16	4552724	Registered			
Montagne Jeunesse	Japan	3	4443546	Registered			
Love Eyes	Madrid Protocol	3	816431	Registered			
Montagne Jeunesse	Australia, Benelux and Germany	3	714095	Registered			
7th Heaven	Madrid Protocol	3		Pending			
	S Korea, Estonia, Hungary, Iceland, Portugal, Turkey						
	Madrid Protocol based on UK App 2397783	3					
	Australia, China and USE						
7th Heaven	New Zealand	3	730240	Pending			
Face Shape	New Zealand	3	636680	Registered			
Face Shape	New Zealand	16	636681	Registered			
Foot Shape	New Zealand	3	636682	Registered			
Foot Shape	New Zealand	16	636683	Registered			
Montagne Jeunesse	Singapore	3	T99/06333J	Registered			
Love Eyes	South Africa	3	2005/10500	Pending			

Foot Shape	South Africa	3	2001/07132	Awaiting cert
Foot Shape	South Africa	16	2001/07133	Awaiting cert
Montagne Jeunesse	South Africa	3	99/10579	Registered
Montagne Jeunesse	Spain	3	1814896	Registered
<del>Montagne Jeunesse</del>	Switzerland	3	520987	Registered
<del>Face Shape</del>	USA	3	78/060557	Pending
New Face Shape	USA	3 and 16	78/378881	Pending
Foot Shape	USA	3 and 16	2906133	Registered
Foot Shape	USA	3	2900547	Registered
Montagne Jeunesse Love Eyes	USA	3	2893294	Pending
Fab Face Food	USA	3 and 16	78/058237	Pending
Montagne Jeunesse	UK	3	1271297	Registered
Gaia	UK	3	1364831	Registered
Cut from the Wild	UK	3	1568999	Registered
Face Shape	UK	3 and 16	2202954	Registered
Foot Shape	UK	3 and 16	2202955	Registered
Feet Shape	UK	3 and 16	2202960	Registered
Face Food	UK	3 and 16	2218123	Registered
Montagne Jeunesse 5 minute	UK	3 and 16	2276459	Registered
Miracle miracle face	UK	3	2329764	Registered
Love Eyes	UK	3	2329765	Registered
Montage Jeunesse Love Eyes	UK	3	2373558	Registered
Montage Jeunesse Renew You	UK	3	1573249	Registered
7th Heaven	UK	3	2397783	Pending
7th Heaven	UK	3		
Cut from the Wild	USA	3	2016729	Registered

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