

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	06/04/2007

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Cadbury Adams Canada Inc.		06/04/2007	CORPORATION:

**RECEIVING PARTY DATA**

Name:	The Allan Candy Company Limited
Street Address:	356 Emerald Street North
City:	Hamilton
State/Country:	CANADA
Postal Code:	L8L 8K6
Entity Type:	CORPORATION:

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Registration Number:	1708471	ALLAN
Registration Number:	1718452	ALLAN
Registration Number:	1312513	BIG FOOT
Registration Number:	2263237	BORTZ
Registration Number:	2304213	BORTZ
Registration Number:	2398165	KIDILLOS
Registration Number:	1802217	SOLID JR.

**CORRESPONDENCE DATA**

Fax Number: (905)523-2957  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Email: lori.hall@gowlings.com  
 Correspondent Name: Lori K. Hall  
 Address Line 1: 1 Main Street West

CH \$190.00 1708471

Address Line 4: Hamilton, CANADA L8P 4Z5

ATTORNEY DOCKET NUMBER:

H301716

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Lori K. Hall

Signature:

/lori hall/

Date:

10/01/2007

Total Attachments: 3

source=Assignment#page1.tif

source=Assignment#page2.tif

source=Assignment#page3.tif

## TRADEMARK ASSIGNMENT

**THIS TRADEMARK ASSIGNMENT** (the "Assignment") is made and entered into as of the 4<sup>th</sup> day of June, 2007 (the "Effective Date") by and between Cadbury Adams Canada Inc. ("Assignor") and The Allan Candy Company Limited ("Assignee").

Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, all rights at common law and all rights under statute in and to the trademarks listed in Schedule "A", together with the goodwill associated therewith (collectively, the "Marks").

**NOW THEREFORE** for good and valuable consideration in the amount of CAD\$1.00, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee the entire right, title and interest in and to the Marks, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of Canada, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

Assignor hereby requests the Commissioner of Patents and Trademarks in the United States of America to record Assignee as the assignee and owner of the Marks.

Assignor will, at Assignee's expense, take all further actions, and provide to Assignee, Assignee's successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens, assignments or other documentation), reasonably requested by Assignee to more fully and effectively carry out the purposes of this Assignment.

IN WITNESS WHEREOF Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

CADBURY ADAMS CANADA INC.

THE ALLAN CANDY COMPANY  
LIMITED

by: *S. Hosaki*  
Name: S. HOSAKI  
Title: SVP GENERAL COUNSEL

by: *Andrew Cameron*  
Name: ANDREW CAMERON  
Title: DIRECTOR

*Steve Diakowsky*  
STEVE DIAKOWSKY  
DIRECTOR

**SCHEDULE "A"**  
**TRADEMARK REGISTRATIONS**

Trademark	Country	Reg. #	Reg. Date	App. #	App. Date	Status	Renewal
Allan (Stylized Word)	US	1708471	18-Aug-92	74/119,882	3-Dec-90	Registered	18-Aug-2012
Allan (Word And Device)	US	1718452	22-Sep-92	74/119,881	3-Dec-90	Registered	22-Sep-2012
Big Foot (Word)	US	1312513	01-Jan-85	73/412464	7-Feb-83	Registered	1-Jan-2015
Bortz (Stylized Word)	US	2263237	20-Jul-99	75/537,660	17-Aug-98	Registered	20-Jul-2009
Bortz (Word)	US	2304213	28-Dec-99	75/596,767	27-Nov-98	Registered	28-Dec-2009
Kidillos (Word)	US	2398165	24-Oct-00	74/665905	25-Apr-95	Registered	24-Oct-2010
Solid Jr. (Word)	US	1802217	02-Nov-93	74/319,455	2-Oct-92	Registered	2-Nov-2013