OP \$40.00 31501

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	09/27/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ASBE, Inc.		10/02/2007	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Megester, Inc.	
Street Address:	2180 Calumet Street	
City:	Clearwater	
State/Country:	FLORIDA	
Postal Code:	33765	
Entity Type:	CORPORATION: FLORIDA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3150174	HEALTH COLA

CORRESPONDENCE DATA

Fax Number: (727)446-0195

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 727-446-1126

Email: tm@mercorservices.com

Correspondent Name: Megester, Inc.

Address Line 1: 2180 Calumet Street

Address Line 4: Clearwater, FLORIDA 33765

NAME OF SUBMITTER:	Liz Coppoli
Signature:	/lizcoppoli/
Date:	10/02/2007

TRADEMARK REEL: 003632 FRAME: 0188

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Total Attachments: 1

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TRADEMARK REEL: 003632 FRAME: 0189

TRADEMARK ASSIGNMENT AGREEMENT

On this day 27 September 2007, ASBE, Inc.. conveys and assigns the entire interest and the goodwill for the trademark known as HEALTH COLA to Megester, Inc.

Megester, Inc. accepts the conveyance and assignment of the entire interest and the goodwill for the trademark know as HEALTH COLA from ASBE, Inc.

This is resolved and agreed to on this 27 Seplember 2007

CEO -ASBE, Inc.

CEO – Megester, Inc.

RECORDED: 10/02/2007

TRADEMARK

REEL: 003632 FRAME: 0190