TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Outdoor Life Network, L.L.C.		08/09/2007	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Versus, L.P.
Street Address:	281 Tresser Boulevard
Internal Address:	Two Stamford Plaza
City:	Stamford
State/Country:	CONNECTICUT
Postal Code:	06901
Entity Type:	LIMITED PARTNERSHIP: DELAWARE

PROPERTY NUMBERS Total: 70

Property Type	Number	Word Mark
Registration Number:	3023936	ADVENTURE QUEST
Registration Number:	2860453	ADVENTURE TELEVISION
Registration Number:	3147003	AVALANCHE DOGS
Registration Number:	3204784	BARBEQUE CHAMPIONSHIP SERIES
Registration Number:	2932425	COMBAT SNIPER CHALLENGE
Registration Number:	2967861	COWBOY 101
Registration Number:	3024559	CYCLYSM
Registration Number:	3163455	CYCLYSM
Registration Number:	3175131	CYCLYSM SUNDAYS
Registration Number:	3077109	DEFINING MOMENTS
Registration Number:	3074716	E-FORCE
Registration Number:	3134930	FEARLESS
Registration Number:	2818504	FLY FISHING MASTERS

CH $1765.00 3023936

Registration Number:	2464289	G
Registration Number:	2531919	GRAVITY GAMES
Registration Number:	3041306	GRAVITY GAMES
Registration Number:	2872255	GRAVITY GAMES
Registration Number:	2522255	GRAVITY GAMES
Registration Number:	3101943	GRAVITY GAMES H2O
Registration Number:	2955439	MYSTERIOUS ENCOUNTERS
Registration Number:	3083801	OUTDOOR INVESTIGATIONS
Registration Number:	2929448	SAMURAI SPORTSMAN
Registration Number:	3190295	SHARK HUNTERS
Registration Number:	3190296	SHARK HUNTERS: ULTIMATE TOURNAMENT SERIES
Registration Number:	2093847	SPORTSMAN'S JOURNAL
Registration Number:	3049847	SUMMER GRAVITY GAMES
Registration Number:	3195319	THE ALL-STAR BBQ SHOWDOWN
Registration Number:	3056412	THE LANCE CHRONICLES
Registration Number:	2911800	TOTAL BULL
Registration Number:	2776987	TURKEY TALES
Registration Number:	3270348	VERSUS
Registration Number:	3220640	WANTED: TED OR ALIVE
Registration Number:	2689688	WILD SURVIVAL WITH CORBIN BERNSEN
Registration Number:	3041311	WINTER GRAVITY GAMES
Serial Number:	76438284	ADVENTURE TELEVISION
Serial Number:	75679356	ADVENTURE TV
Serial Number:	75679358	ADVENTURE TV
Serial Number:	78926483	ESCAPE TO THE WILD
Serial Number:	77199215	5 SCAR CINEMA
Serial Number:	78519388	G
Serial Number:	78519374	G GRAVITY GAMES
Serial Number:	78529723	GRAVITY
Serial Number:	77009621	HOLY @#%*!
Serial Number:	76668896	
Serial Number:	77074565	OFFICIAL NETWORK OF WHITETAIL
Serial Number:	77114411	RED WHITE BLACK AND BLUE SUMMER
Serial Number:	78698026	ROCK THE BOAT
Serial Number:	78902850	SOUL OF A CHAMPION

Serial Number:	78487189	THE ADVENTURE CHANNEL
Serial Number:	78487425	THE ADVENTURE CHANNEL
Serial Number:	78957672	THE COMPETITION IS ON
Serial Number:	78755106	THE HOME OF FIELD SPORTS FINEST
Serial Number:	78964921	THE HUNTLEY WAY
Serial Number:	78854746	VERSUS CHANNEL
Serial Number:	77209608	VERSUS COUNTRY
Serial Number:	78854756	VERSUS NETWORK
Serial Number:	78938057	VERSUS VS
Serial Number:	78938076	VS VERSUS
Serial Number:	78854736	VERSUS TV
Serial Number:	77210864	VERSUS WHITETAIL
Serial Number:	77210884	VERSUS WHITETAIL CHANNEL
Serial Number:	77210942	VERSUS WHITETAIL NETWORK
Serial Number:	77210910	VERSUS WHITETAIL TV
Serial Number:	77210925	VERSUS WHITETAIL TELEVISION
Serial Number:	77074871	WHITETAIL AMERICA
Serial Number:	77119792	WHITETAIL CHANNEL
Serial Number:	77074882	WHITETAIL NATION
Serial Number:	77119807	WHITETAIL NETWORK
Serial Number:	78847781	WHITETAIL REVOLUTION
Serial Number:	77074870	WHITETAIL USA

CORRESPONDENCE DATA

Fax Number: (202)973-4499

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-973-4200

Email: DavidSilverman@dwt.com

Correspondent Name: David M. Silverman, Esq.

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ATTORNEY DOCKET NUMBER:	0102947-9
NAME OF SUBMITTER:	David M. Silverman
Signature:	/david m. silverman/

Date:	10/02/2007

Total Attachments: 6
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Delaware

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED LIABILITY COMPANY UNDER THE NAME OF "OUTDOOR LIFE NETWORK, L.L.C." TO A DELAWARE LIMITED PARTNERSHIP, CHANGING ITS NAME FROM "OUTDOOR LIFE NETWORK, L.L.C." TO "VERSUS, L.P.", FILED IN THIS OFFICE ON THE NINTH DAY OF AUGUST, A.D. 2007, AT 3:41 O'CLOCK P.M.

2534861 8100V

070907488

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5916782

DATE: 08-10-07

State of Delaware
Secretary of State
Division of Corporations
Delivered 03:55 PM 08/09/2007
FILED 03:41 PM 08/09/2007
SRV 070907488 - 2534861 FILE

OUTDOOR LIFE NETWORK, L.L.C.

**CERTIFICATE OF CONVERSION FROM
A LIMITED LIABILITY COMPANY TO
A LIMITED PARTNERSHIP
PURSUANT TO SECTION 17-217 OF THE
DELAWARE REVISED UNIFORM LIMITED PARTNERSHIP ACT**

1. The Certificate of Formation of Outdoor Life Network, L.L.C. was filed with the Secretary of State of Delaware on August 22, 1995.

2. The name of the limited liability company immediately prior to filing this Certificate is Outdoor Life Network, L.L.C.

3. The name of the limited partnership into which the corporation shall be converted is VERSUS, L.P.

4. The conversion will become effective upon filing in accordance with the provisions of Sections 17-206 and 17-217 of the Delaware Revised Uniform Limited Partnership Act.

IN WITNESS WHEREOF, the undersigned, being the general partner of the limited partnership, has executed this Certificate of Conversion as of this 9th day of August, 2007.

Comcast Programming Ventures III, Inc.

By: _____
Arthur R. Block, Senior Vice President

EXHIBIT 1

REGISTERED MARKS		
Mark	*Registration No.*	*Registration Date*
ADVENTURE QUEST	3,023,936	December 6, 2005
ADVENTURE TELEVISION	2,860,453	July 6, 2004
AVALANCHE DOGS	3,147,003	September 19, 2006
BARBEQUE CHAMPIONSHIP SERIES	3,204,784	January 30, 2007
COMBAT SNIPER CHALLENGE	2,932,425	March 15, 2005
COWBOY 101	2,967,861	July 12, 2005
CYCLYSM	3,024,559	December 6, 2005
CYCLYSM	3,163,455	October 24, 2006
CYCLYSM SUNDAYS	3,175,131	November 21, 2006
DEFINING MOMENTS	3,077,109	April 4, 2006
E-FORCE	3,074,716	March 28, 2006
FEARLESS	3,134,930	August 29, 2006
FLY FISHING MASTERS	2,818,504	February 24, 2004
G Design	2,464,289	June 26, 2001
GRAVITY GAMES	2,531,919	January 22, 2002
GRAVITY GAMES	3,041,306	January 10, 2006
GRAVITY GAMES & Design	2,872,255	August 10, 2004
GRAVITY GAMES & Design	2,522,255	December 25, 2001
GRAVITY GAMES H2O	3,101,943	June 6, 2006
MYSTERIOUS ENCOUNTERS	2,955,439	May 24, 2005
OUTDOOR INVESTIGATIONS	3,083,801	April 18, 2006
SAMURAI SPORTSMAN	2,929,448	March 1, 2005
SHARK HUNTERS	3,190,295	December 26, 2006
SHARK HUNTERS: ULTIMATE TOURNAMENT SERIES	3,190,296	December 26, 2006
SPORTSMAN'S JOURNAL	2,093,847	September 2, 1997
SUMMER GRAVITY GAMES	3,049,847	January 24, 2006
THE ALL-STAR BBQ SHOWDOWN	3,195,319	January 2, 2007
THE LANCE CHRONICLES	3,056,412	January 31, 2006
TOTAL BULL	2,911,800	December 14, 2004
TURKEY TALES	2,776,987	October 21, 2003
VERSUS	3,270,348	July 24, 2007
WANTED: TED OR ALIVE	3,220,640	March 20, 2007

REGISTERED MARKS		
Mark	***Registration No.***	***Registration Date***
WILD SURVIVAL WITH CORBIN BERNSEN	2,689,688	February 25, 2003
WINTER GRAVITY GAMES	3,041,311	January 10, 2006

EXHIBIT 2

PENDING MARKS		
Mark	*Application No.*	*Filing or Notice of Allowance Date*
ADVENTURE TELEVISION	76/438284	August 6, 2002
ADVENTURE TV	75/679356	April 9, 1999
ADVENTURE TV	75/679358	April 9, 1999
ESCAPE TO THE WILD	78/926483	April 17, 2007
5 SCAR CINEMA	77/199215	June 6, 2007
G Design	78/519388	May 23, 2006
GRAVITY GAMES & Design	78/519374	May 30, 2006
GRAVITY	78/529723	January 10, 2006
HOLY @#%*!	77/009621	April 17, 2007
HOLY @#%*!	76/668896	November 13, 2006
OFFICIAL NETWORK OF WHITETAIL	77/074565	January 2, 2007
RED WHITE BLACK AND BLUE SUMMER	77/114411	February 23, 2007
ROCK THE BOAT	78/698026	August 1, 2006
SOUL OF A CHAMPION	78/902850	April 3, 2007
THE ADVENTURE CHANNEL	78/487189	September 21, 2004
THE ADVENTURE CHANNEL	78/487425	December 20, 2005
THE COMPETITION IS ON	78/957672	April 10, 2007
THE HOME OF FIELD SPORTS FINEST	78/755106	October 17, 2006
THE HUNTLEY WAY	78/964921	April 10, 2007
VERSUS CHANNEL	78/854746	February 20, 2007
VERSUS COUNTRY	77/209608	June 19, 2007
VERSUS NETWORK	78/854756	March 6, 2007
VERSUS Logo	78/938057	April 10, 2007
VERSUS Logo	78/938076	April 10, 2007
VERSUS TV	78/854736	February 20, 2007
VERSUS Whitetail	77/210864	June 20, 2007
VERSUS Whitetail Channel	77/210884	June 20, 2007
VERSUS Whitetail Network	77/210942	June 20, 2007
VERSUS Whitetail TV	77/210910	June 20, 2007
VERSUS Whitetail Television	77/210925	June 20, 2007
WHITETAIL AMERICA	77/074871	January 3, 2007

TRADEMARK
REEL: 003632 FRAME: 0267

PENDING MARKS		
Mark	*Application No.*	*Filing or Notice of Allowance Date*
WHITETAIL CHANNEL	77/119792	March 1, 2007
WHITETAIL NATION	77/074882	January 3, 2007
WHITETAIL NETWORK	77/119807	March 1, 2007
WHITETAIL REVOLUTION	78/847781	March 6, 2007
WHITETAIL USA	77/074870	January 3, 2007