# 747084

CH \$40.00

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
SILVERPLUME REFERENCE SYSTEMS, INC.		09/26/2007	CORPORATION: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	Vertafore, Inc.	
Street Address:	11831 North Creek Parkway North	
City:	Bothell	
State/Country:	WASHINGTON	
Postal Code:	98011	
Entity Type:	CORPORATION: DELAWARE	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2747084	SAGE

#### **CORRESPONDENCE DATA**

Fax Number: (207)791-1350

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 207.791.1100

Email: trademark@pierceatwood.com

Correspondent Name: Peter J. Guffin

Address Line 1: One Monument Square
Address Line 4: Portland, MAINE 04101

NAME OF SUBMITTER:	Peter J. Guffin	
Signature:	/Peter J. Guffin/	
Date:	10/02/2007	

**Total Attachments: 5** 

TRADEMARK
REEL: 003632 FRAME: 0607

900088391

source=Executed Trademark Assignment- USTMR No. 2,747,084 (W0861951)#page1.tif source=Executed Trademark Assignment- USTMR No. 2,747,084 (W0861951)#page2.tif source=Executed Trademark Assignment- USTMR No. 2,747,084 (W0861951)#page3.tif source=Executed Trademark Assignment- USTMR No. 2,747,084 (W0861951)#page4.tif source=Executed Trademark Assignment- USTMR No. 2,747,084 (W0861951)#page5.tif

TRADEMARK REEL: 003632 FRAME: 0608 Service Mark Assignment

WHEREAS, Silverplume Reference Systems, Inc. is a Delaware corporation with a

principal place of business at 2477 55th, Building B, Unit 201-B, Boulder, Colorado 80301

("Assignor");

WHEREAS, Assignor is the record owner of U.S. Service Mark Registration No.

2.747.084 for the mark, SAGE, covering "online and computer assisted research services in the

field of property and casualty insurance and risk management; providing online information

news and analysis relating to property and casualty insurance and risk management; providing

analysis of various insurance coverages, forms, rating, classifications, rules and policy issuance

in the field of property and casualty insurance; providing information, tools, checklists, reference

materials and resources for professionals in the property and casualty insurance field by means of

global computer networks" in International Class 36 ("Registration");

WHEREAS, a U.S. Patent and Trademark database record of the Registration is attached

hereto as Exhibit A;

WHEREAS, Vertafore, Inc. is a Delaware corporation located at 11831 North Creek

Parkway North, Bothell, Washington 98011 ("Assignee");

WHEREAS, Assignor desires to assign, convey, and transfer all right, title, and interest in

and to the Registration, the Sage mark in connection with the services covered in the Registration

("Mark"), and all associated goodwill to Assignee, and Assignee desires to receive same from

Assignor;

NOW, THEREFORE, for good and valuable consideration which is hereby

acknowledged and accepted, Assignor hereby assigns, conveys, and transfers all right, title, and

interest in and to the Registration, the Mark, and all associated goodwill to Assignee, along with

(W0848038-5)

TRADEMARK

**REEL: 003632 FRAME: 0609** 

the right to sue for and collect damages, profits, attorneys' fees, and all other available remedies for past infringements of the Mark.

Silverplume Reference Systems, Inc.

Date: SEPT 26 2007

Title: SR VICE PRESIDENT

# Exhibit A

(990848538.1)

TRADEMARK
REEL: 003632 FRAME: 0611



# United States Patent and Trademark Office

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# Trademarks > Trademark Electronic Search System (TESS)

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return to TESS)

#### Typed Drawing

Word Mark

SAGE

Goods and Services

IC 036, US 100 101 102, G & S; Online and computer assisted research services in the field of property and casualty insurance and risk management; providing online information news and analysis relating to properly and casualty insurance and risk management; providing analysis of various insurance coverages, forms, rating, classifications, rules and policy issuance in the field of property and casualty insurance; providing information, tools, checklists, reference materials and resources for professionals in the property and casualty insurance field by means of global computer networks, FIRST USE: 20010601, FIRST USE IN COMMERCE: 20010601

Mark Drawing

Code

(1) TYPED DRAWING

Serial Number 78071715 Filing Date

June 29, 2001

Current Filling

Basis

Original Filing 18

Basis

Published for

November 5, 2002

Opposition Registration

2747084

Number Registration

August 5, 2003

Date Owner

(REGISTRANT) Insurance Reference Systems, Inc. CORPORATION DELAWARE 4775 Walnut Street, Suite 28 Boulder

COLORADO 80301

(LAST LISTED OWNER) SILVERPLUME REFERENCE SYSTEMS, INC. CORPORATION DELAWARE 2477 55TH.

BUILDING B, UNIT 201-B BOULDER COLORADO 80301

Assignment Recorded

ASSIGNMENT RECORDED

Attorney of Record

Pater J. Guffin

Type of Mark Register

SERVICE MARK PRINCIPAL

TRADEMARK REEL: 003632 FRAME: 0612

9/18/2007

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LIVE

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**TRADEMARK** REEL: **003632 FRAME**: **0613**