

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	03/01/2006

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Valley Fresh Seafood, Inc.		03/01/2006	CORPORATION: CALIFORNIA

**RECEIVING PARTY DATA**

Name:	WRT Partnership
Composed Of:	COMPOSED OF John Cottle and Michael Espinosa, both citizens of the United States of America
Street Address:	275 Kearney Street
City:	Watsonville
State/Country:	CALIFORNIA
Postal Code:	95076
Entity Type:	PARTNERSHIP: CALIFORNIA

**PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Registration Number:	2501134	"NO FISHY SMELL" WHEN COOKING
Registration Number:	2820585	CHEF AL
Registration Number:	2381955	WHITE RUFFY BRAND

**CORRESPONDENCE DATA**

Fax Number: (415)217-5910  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (415) 434-1600  
 Email: trademark@howardrice.com  
 Correspondent Name: Carole F. Barrett  
 Address Line 1: Howard Rice et al.  
 Address Line 2: Three Embarcadero Center, Seventh Floor  
 Address Line 4: San Francisco, CALIFORNIA 94111-4024

CH \$90.00 2501134

ATTORNEY DOCKET NUMBER:	40089.0001
NAME OF SUBMITTER:	Carole F. Barrett
Signature:	/CFB_mal/
Date:	10/02/2007
Total Attachments: 1 source=WRT Assignment#page1.tif	

**TRADEMARK ASSIGNMENT**

WHEREAS, Valley Fresh Seafood, Inc., a corporation organized under the laws of the State of California, doing business at 275 Kearney Street, Watsonville, CA 95076 ("Assignor"), has adopted and used the following marks which are the subject of registrations with the U.S. Patent and Trademark Office ("the Marks"):

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
"NO FISHY SMELL" WHEN COOKING	2501134	October 23, 2001
CHEF AL & Design	2820585	March 9, 2004
WHITE RUFFY BRAND	2381955	August 29, 2000

WHEREAS, the applicant, WRT Partnership, a general partnership legally organized under the laws of California, having an address of 275 Kearney Street, Watsonville, California, United States, 95076, ("Assignee"), wants to acquire the Marks and the above-mentioned Registrations;

NOW THEREFORE, in consideration of and in exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor does hereby assign unto said Assignees all rights, title, and interest in and to the Marks and the said Registrations, together with the good will of the business symbolized by the Marks and the right to sue for any past infringement.

Effective date of assignment: March 1, 2006

Assignor: Valley Fresh Seafood, Inc.

Signature:  \_\_\_\_\_

Name: John Cook \_\_\_\_\_

Title: PRESIDENT \_\_\_\_\_

Date of Execution: March 1, 2006