

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Charles J. Fombrun		05/11/2006	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Harris Interactive Inc.		
Street Address:	60 Corporate Woods		
City:	Rochester		
State/Country:	NEW YORK		
Postal Code:	14623		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2941373	REPUTATION QUOTIENT	
Registration Number:	3064805	RQ	
CORRESPONDENCE DATA			
Fax Number:	(415)591-1400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-558-5600		
Email:	trademarksSF@winston.com		
Correspondent Name:	Winston & Strawn LLP		
Address Line 1:	35 W. Wacker Drive		
Address Line 4:	Chicago, ILLINOIS 60601-9703		
ATTORNEY DOCKET NUMBER:	009657.00004		
NAME OF SUBMITTER:	Liisa M. Thomas		
Signature:	/Liisa M. Thomas/		
Date:	10/04/2007		

CH \$65.00 2941373

Total Attachments: 1
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TRADEMARK/SERVICE MARK ASSIGNMENT

WHEREAS, Charles J. Fombrun, who resides at 350 West 50th Street, NY, NY 10019 (AAssignor@) is a joint owner of each of the following two trademarks/service marks which are registered in the United States Patent and Trademark Office ("Marks");:

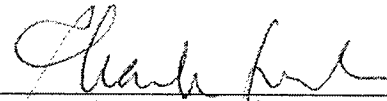
**Reputation Quotient
RQ**

and

WHEREAS, as joint owner, Assignor has adopted, used and is using Marks; and

WHEREAS Harris Interactive, with a place of business at 135 Corporate Woods, Rochester, New York, 14623-1457 (AAssignee@) desires to acquire all of Assignor's rights, title and interest in and to the Marks and the registrations thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all of the Assignor's right, title and interest in and to the Marks, together with the registrations thereof.



Charles J. Fombrun

May 11, 2008

Date

