TIS/MADRID ASSIGNMENT

Electronic Version v1.0 Stylesheet Version v1.0

SUBMISSION TYPE:

NEW ASSIGNMENT

APPLICATION NUMBER
79030267

NATURE OF CONVEYANCE:

CHANGE OF NAME

CONVEYING PARTY DATA

Name	Execution Date
John Player & Sons Limited	06/07/2007

RECEIVING PARTY DATA

Name:	John Player & Sons Limited
Address:	21 Beckett Way, Park West, Nangor Road Dublin 12
Country:	IE .
Entity Type:	
Entity Country:	IE .

CORRESPONDENCE DATA

Correspondent Name: John Player & Sons Limited

Address: 21 Beckett Way,

Park West, Nangor Road

Dublin 12

Country: IE

TRADEMARK
REEL: 003634 FRAME: 0311

THIS

PAGE

INTENTIONALLY

LEFT

BLANK

TRADEMARK REEL: 003634 FRAME: 0312

RECORDED: 10/04/2007