

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DEI Sales, Inc.	FORMERLY Directed Electronics, Inc.	10/05/2007	CORPORATION:
RECEIVING PARTY DATA			
Name:	DEI Headquarters, Inc.		
Street Address:	One Viper Way		
City:	Vista		
State/Country:	CALIFORNIA		
Postal Code:	92081		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3000663	VIPER	
Registration Number:	2895459	PYTHON	
Registration Number:	3088555	THE SNAKE PIT	
Registration Number:	2974191	DIRECTED GRAPHITE	
Registration Number:	2973952	WIZARD	
CORRESPONDENCE DATA			
Fax Number:	(760)599-1389		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(760) 598-6200 ext.		
Email:	christie.biggs@directed.com		
Correspondent Name:	DEI Headquarters, Inc.		
Address Line 1:	One Viper Way		
Address Line 4:	Vista, CALIFORNIA 92081		
NAME OF SUBMITTER:	Crystal Biggs		

CH \$140.00 3000663

Signature:

//CRYSTAL BIGGS//

Date:

10/05/2007

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This UNITED STATES OF AMERICA TRADEMARK ASSIGNMENT (this Assignment") is dated as of October 5, 2007 by and between DEI Sales, Inc., formerly known as Directed Electronics, Inc. (the "Assignor") and DEI Headquarters, Inc., a Florida corporation with its principal offices located at One Viper Way, Vista, California, 92081, United States of America (the "Assignee"), in favor of Assignee.

WHEREAS, Assignor is the owner of the United States trademark registrations set forth on Schedule A annexed hereto ("the Marks").

WHEREAS it is the intention of the parties that Assignor desires to assign to Assignee the Assignor's right, title and interest, all together, in and to the Marks.

WHEREAS, Assignor and Assignee desire to confirm such assignment pursuant to this Assignment;

NOW THEREFORE; for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, and intending to be legally bound, Assignor does hereby assign, transfer and deliver to Assignee the entire right, title and interest of Assignor, if any, and in and to the Marks, including all common law rights connected therewith, together with the goodwill associated therewith.

Assignor hereby authorizes and requests the United States Commissioner of Patents and Trademarks to record Assignee as the owner of the Marks and to issue to Assignee, in lieu of Assignor, in accordance with this instrument, all future certificates, notices and any other documents bearing on the Marks.

This instrument shall inure to the benefit of Assignee and its successor and assigns and shall be binding upon Assignor and its successors and assigns.

IN WITNESS WHEREOF, Assignor and Assignee have duly executed this Assignment on the date first above written.

DEI SALES, INC.
FORMERLY KNOWN AS
DIRECTED ELECTRONICS, INC.

DEI HEADQUARTERS, INC.

By: [Signature]

By: [Signature]

Print Name: James E. Minarik

Print Name: James E. Minarik

Title: President and CEO

Title: President and CEO

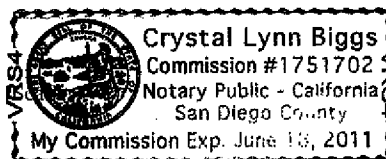
STATE OF _____ }
COUNTY OF _____ }

On October 5th, 2007, before me, Crystal Lynn Biggs, personally

appeared James E. Minarik, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity(ies), and that by his/her signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[Signature]
Signature



SCHEDULE A

<u>Trademarks</u>	<u>Registration Number</u>
1.) VIPER	Registration No. 3,000,663
2.) PYTHON	Registration No. 2,895,459
3.) THE SNAKE PIT	Registration No. 3,088,555
4.) DIRECTED GRAPHITE	Registration No. 2,974,191
5.) WIZARD	Registration No. 2,973,952