

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																																										
CONVEYING PARTY DATA																																											
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TRADEMARK
REEL: 003634 FRAME: 0701

CORRESPONDENCE DATA

Fax Number: (916)446-1611

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 916-558-6065

Email: shervey@weintraub.com

Correspondent Name: Scott Hervey

Address Line 1: 400 Capitol Mall

Address Line 2: 11th Floor

Address Line 4: Sacramento, CALIFORNIA 95814

ATTORNEY DOCKET NUMBER:

HOGAN HOLDINGS ASSMT

NAME OF SUBMITTER:

Scott Hervey

Signature:

/Scott Hervey/

Date:

10/05/2007

Total Attachments: 1

source=Assignment Agreement - TB toHH US#page1.tif

Assignment Agreement


This Assignment Agreement ("Assignment") is entered into this 25th day of September, 2007 by and between, Terry Bollea, an Individual with citizenship in the United States (hereinafter "Bollea") and Hogan Holdings, LLC, a Nevada Limited Liability Company (hereinafter "HH"). Bollea and HH agree as follows:

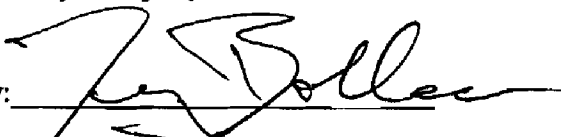
1. Assignment. For valuable consideration, Bollea hereby grants, transfers and assigns to HH all of Bollea's right, title and interest in and to the following trademarks; HULKAMANIA, United States Trademark Registration No. 3076735; HULKSTER, United States Trademark Serial No. 78/610,335; HULKAMANIA, United States Trademark Serial No. 78/610,323; HULK HOGAN, United States Trademark Serial No. 76/336,559; HULK HOGAN, United States Trademark Serial No. 78/610,318; HOLLYWOOD HULK HOGAN, United States Trademark Serial No. 78/610,337; HULKAPEDIA.COM, United States Trademark Serial No. 77/167,625; HULKAMANIA.COM, United States Trademark Serial No. 77/147,902; PAUL THE GREAT WIGHT, United States Trademark Serial No. 77/153,348; HOLLYWOOD HOGAN, United States Trademark Serial No. 75/303,828; HOGAN KNOWS GRILLIN', United States Trademark Serial No. 78/740,424; HOGAN KNOWS GRILLIN', United States Trademark Serial No. 78/979,043; and HOGAN ENERGY, United States Trademark Serial No. 77/264,165.

2. Miscellaneous. This Agreement shall (i) be binding on the successors, assigns and licensees of Bollea and HH, (ii) inure to the benefit of the successors and assigns of Bollea, and (iii) be governed by and construed in accordance with the laws of the State of California.

Terry Bollea, an Individual with citizenship
in the United States

Hogan Holdings, LLC., a Nevada Limited
Liability Company

By: 
Title: _____

By: 
Title: _____