

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

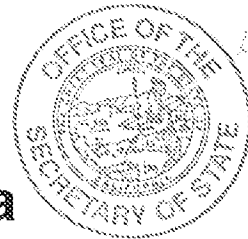
SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Skateboard World Industries, Inc.		07/30/2007	CORPORATION:
RECEIVING PARTY DATA			
Name:	Chomp, Inc.		
Street Address:	225 S. Aviation Blvd.		
City:	El Segundo		
State/Country:	CALIFORNIA		
Postal Code:	90245		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2099036	WORLD INDUSTRIES	
Registration Number:	2101100	WORLD INDUSTRIES	
CORRESPONDENCE DATA			
Fax Number:	(949)760-9502		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9497600404		
Email:	efiling@kmob.com		
Correspondent Name:	Stacey R. Halpern		
Address Line 1:	2040 Main Street, 14th Floor		
Address Line 4:	Irvine, CALIFORNIA 92887		
ATTORNEY DOCKET NUMBER:	HRDCORE		
NAME OF SUBMITTER:	Stacey R. Halpern		
Signature:	/Stacey R. Halpern/		
Date:	10/05/2007		

CH \$65.00 2099036

Total Attachments: 2

source=Name Change from SWI to Chomp#page1.tif

source=Name Change from SWI to Chomp#page2.tif



State of California
Secretary of State

I, DEBRA BOWEN, Secretary of State of the State of California, hereby certify:

That the attached transcript of 1 page(s) has been compared with the record on file in this office, of which it purports to be a copy, and that it is full, true and correct.



IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of

AUG - 2 2007

DEBRA BOWEN
Secretary of State

ENDORSED - FILED
in the office of the Secretary of State
of the State of California

AUG - 1 2007

CERTIFICATE OF AMENDMENT
OF
ARTICLES OF INCORPORATION
OF
SKATEBOARD WORLD INDUSTRIES, INC.,
a California corporation

Matt Hill and Audrey Lee-Jike hereby certify that:

1. They are the vice-president and the secretary, respectively, of Skateboard World Industries, Inc., a California corporation.
2. Article I of the articles of incorporation of this corporation is amended to read as follows:


"The name of this Corporation is Chomp, Inc."
3. The foregoing amendment of articles of incorporation has been duly approved by the board of directors.
4. The foregoing amendment of articles of incorporation has been duly approved by the required vote of shareholders in accordance with Section 902 of the Corporations Code. The total number of outstanding shares of the corporation is 100. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than 50%.

The undersigned further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of their own knowledge.

Date: July 30, 2007



Matt Hill, Vice-President



Audrey Lee-Jike, Secretary

W02-WEST:1ANW1400369955.1

