

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
National City Bank		10/03/2007	National Banking Association:

**RECEIVING PARTY DATA**

<b>Name:</b>	E&B Giftware LLC
<b>Street Address:</b>	4 Executive Plaza
<b>City:</b>	Yonkers
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10701
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 13**

Property Type	Number	Word Mark
Registration Number:	1137903	LOOK-A-LITE
Registration Number:	2550526	CURLY-Q
Registration Number:	2630292	DINERETTES
Registration Number:	2872118	FIFTH AVENUE
Registration Number:	2728921	PLANT HUGGERS
Registration Number:	2630291	STICKITY
Registration Number:	2583149	MICRO MOVER
Registration Number:	2696446	TECH TAG
Registration Number:	1526602	SPORTLINE
Registration Number:	2720420	KITCHEN GEAR COORDINATED ACCESSORIES
Registration Number:	2971309	CREATIVE GEAR FOR THE HOME
Registration Number:	3139511	VACNLOCK
Registration Number:	2861107	PUMP-N-STORE

**CORRESPONDENCE DATA**

**900088731**

**TRADEMARK  
 REEL: 003635 FRAME: 0363**

**OP \$340.00 1137903**

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ATTORNEY DOCKET NUMBER:	121651.14
NAME OF SUBMITTER:	Robert Auritt
Signature:	/robert auritt/
Date:	10/08/2007

**Total Attachments: 5**

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RELEASE OF SECURITY INTEREST

This Release of a Security Interest is made this \_\_\_ day of May 2007, by National City Bank, a national banking association (the "U.S. Collateral Agent").

WHEREAS, reference is made to a certain Security Agreement dated May 27, 2004, ("Security Agreement") by and between E&B Giftware LLC, a Delaware limited liability company, Sportline, Inc., a Delaware corporation (hereinafter individually a "U.S. Borrower" and collectively the "U.S. Borrowers") and U.S. Collateral Agent;

WHEREAS, in connection with the Security Agreement, U.S. Borrowers granted to U.S. Collateral Agent a Security Interest in its Intellectual Property ("Collateral") (as defined in the Security Agreement), including without limitation to the Patents and Trademarks set forth in Schedule A and B attached hereof; and

WHEREAS, U.S. Borrowers have fully paid its Obligations (as defined in the Security Agreement), and U.S. Collateral Agent desires to release and discharge its security interest in the Collateral, including without limitation the Patents and Trademarks identified in Schedule A and B;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, the U.S. Collateral Agent hereby releases and remits to U.S. Borrowers any and all right, title and interest in and to the Collateral, including without limitation to the Patents and Trademarks identified in Schedule A and B, and hereby authorizes the U.S. Borrowers or U.S. Borrowers' authorized representative to (i) record this Release with the United States Patent and Trademark Office (ii) file UCC-3 termination statements with the applicable filing office in connection with all UCC-1 financing statements filed by the U.S. Collateral Agent against the U.S. Borrowers.

IN WITNESS WHEREOF, U.S. Collateral Agent duly executes this Release by its duly authorized officer as of the day and year first above written.

NATIONAL CITY BANK

By: *Laura Rowley*  
Name: Laura Rowley  
Title: Vice President  
Dated: 10/3/07

**SCHEDULE A**

**PATENTS**

<b>Patent No.</b>	<b>Title</b>	<b>Owner</b>	<b>Filing Date</b>	<b>Issue Date</b>
D342,355	Squeegee	E&B Giftware LLC	8/30/1991	12/14/1993
D352,827	Drink holder	E&B Giftware LLC	8/18/1993	11/29/1994
D356,710	Floor mat	E&B Giftware LLC	11/9/1993	3/28/1995
D358,446	Fly swatter	E&B Giftware LLC	11/9/1993	5/16/1995
D360,502	Vacuum cleaner for computer keyboards	E&B Giftware LLC	6/27/1994	7/18/1995
D362,741	Belt buckle	E&B Giftware LLC	8/11/1994	10/3/1995
D365,868	Bee fly swatter	E&B Giftware LLC	6/21/1994	1/2/1996
D372,876	Four-way ruler	E&B Giftware LLC	9/7/1995	8/20/1996
D372,875	Key safe thermometer	E&B Giftware LLC	9/7/1995	8/20/1996
D375,764	Random number selector game	E&B Giftware LLC	9/7/1995	11/19/1996
D379,871	Eyeglass holder	E&B Giftware LLC	9/7/1995	6/17/1997
D385,758	Cup holding device	Creative Bath Products, Inc.	3/3/1997	11/4/1997
D385,751	Support for hanging objects in the kitchen	Creative Bath Products, Inc.	3/3/1997	11/4/1997
D394,406	Digital golf scorecard	E&B Giftware LLC	2/28/1997	5/19/1998
D394,370	Spoon rest	Creative Bath Products, Inc.	7/25/1997	5/19/1998
D395,567	Paper towel holder	Creative Bath Products, Inc.	3/3/1997	6/30/1998
D396,597	Compact disc rack	E&B Giftware LLC	7/25/1997	8/4/1998
D399,395	Cup holder enlarger	E&B Giftware LLC	2/28/1997	10/13/1998
D404,577	Rotating belt holder	E&B Giftware LLC	2/28/1997	1/26/1999

Patent No.	Title	Owner	Filing Date	Issue Date
D412,311	Cooler for automobile seat mounting	E&B Giftware LLC	4/27/1998	7/27/1999
D414,306	Dish rack	Creative Bath Products, Inc.	2/8/1999	9/21/1999
D417,021	Lighted magnifier-flashlight	E&B Giftware LLC	2/13/1999	11/23/1999
D417,130	Automobile escape hammer	E&B Giftware LLC	2/13/1999	11/30/1999
D418,417	Wine bottle stopper-pourer	E&B Giftware LLC	6/16/1999	1/4/2000
D421,084	Golf swing-speed trainer	E&B Giftware LLC	2/13/1999	2/22/2000
D421,373	Wine corkscrew	E&B Giftware LLC	6/16/1999	3/7/2000
D421,559	Multi-tool device	E&B Giftware LLC	6/16/1999	3/14/2000
D421,570	Small bottle stopper	E&B Giftware LLC	6/16/1999	3/14/2000
D421,697	Coaster	E&B Giftware LLC	6/16/1999	3/21/2000
D421,701	Wine cork puller	E&B Giftware LLC	6/16/1999	3/21/2000
D422,214	Wine bottle stopper	E&B Giftware LLC	6/16/1999	4/4/2000
D422,795	Revolving tie rack	E&B Giftware LLC	2/13/1999	4/18/2000
D422,861	Wine bottle foil cutter	E&B Giftware LLC	6/16/1999	4/18/2000
D422,912	Wine bottle sealer	E&B Giftware LLC	6/16/1999	4/18/2000
D452,398	Paper towel holder	Creative Bath Products, Inc.	6/2/2000	12/25/2001
D459,951	Napkin Holder	Creative Bath Products, Inc.	4/23/2001	7/9/2002
6,405,973	Disposable towel holder	E&B Giftware LLC	6/2/2000	6/18/2002
6,422,402	Napkin holder with suction cup	Creative Bath Products, Inc.	4/23/2001	7/23/2002
D461,165	Geographic adaptor electric plug	E&B Giftware LLC	4/13/2001	8/6/2002
6,443,388	Disposable towel holder with suction cup	Creative Bath Products, Inc.	4/23/2001	9/3/2002
D467,471	Napkin holder	Creative Bath Products, Inc.	4/5/2002	12/24/2002

Patent No.	Title	Owner	Filing Date	Issue Date
6,581,541	Pet bowl with suction cup	Creative Bath Products, Inc.	5/2/2002	6/24/2003
D477,301	Shower clock radio with mirror	E&B Giftware LLC	5/30/2002	7/15/2003
D480,327	Buckle	E&B Giftware LLC	2/3/2003	10/7/2003
D362,748	Personal care and sewing organizer	E&B Giftware Inc.	9/23/1994	10/3/1995
D435,677	Personal book light	E&B Giftware Inc.	2/13/1999	12/26/2000
D415,803	Dumbbell with bumper guards	E&B Exercise LLC	2/2/1999	10/26/1999
D418,559	Ankle or wrist weight	E&B Exercise LLC	2/2/1999	1/4/2000
D418,561	Handgrip exerciser	E&B Exercise LLC	2/2/1999	1/4/2000
D418,557	Jump rope	E&B Exercise LLC	2/2/1999	1/4/2000
D418,881	Square dumbbell	E&B Exercise LLC	2/2/1999	1/11/2000

**SCHEDULE B****TRADEMARKS**

<b>Mark</b>	<b>Reg. No.</b>	<b>Filing Date</b>	<b>Reg. Date</b>	<b>Owner</b>
CURLY-Q	2,550,526	6/14/1999	3/19/2002	E&B Giftware LLC
DINERETTES	2,630,292	11/16/2000	10/8/2002	E&B Giftware LLC
FIFTH AVENUE	2,872,118	6/29/2001	8/10/2004	E&B Giftware LLC
LOOK-A-LITE	1,137,903	10/12/1978	7/15/1980	E&B Giftware LLC
PLANT HUGGERS	2,728,921	7/5/2002	6/24/2003	E&B Giftware LLC
STICKITY	2,630,291	11/16/2000	10/8/2002	E&B Giftware LLC
MICRO MOVER	2,583,149	1/24/2000	6/18/2002	E&B Giftware Inc.
TECH TAG	2,696,446	4/20/2001	3/11/2003	E&B Giftware Inc.
SPORTLINE	1,526,602	4/21/1988	2/28/1989	E&B Exercise LLC
KITCHEN GEAR COORDINATED & Design	2,720,420	11/16/2000	6/3/2003	Creative Bath Products, Inc.
CREATIVE GEAR FOR THE HOME & Design	2,971,309	3/11/2002	7/19/2005	Creative Bath Products, Inc.
VACNLOCK	3,139,511	12/8/2003	9/5/2006	Creative Bath Products, Inc.
PUMP-N-STORE	2,861,107	3/6/2003	7/6/2004	Creative Bath Products, Inc.