## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Licentia Patent-Verwaltungs-GmbH		108/29/2007	LIMITED LIABILITY COMPANY: GERMANY

## **RECEIVING PARTY DATA**

Name:	AB Electrolux
Street Address:	St. Goransgatan 143
City:	Stockholm
State/Country:	SWEDEN
Postal Code:	105 45
Entity Type:	CORPORATION: SWEDEN

# PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3008151	AEG

# **CORRESPONDENCE DATA**

(202)344-8300 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2023444000

Email: mbharrison@venable.com

Correspondent Name: Mark B. Harrison

Address Line 1: Venable, P.O. Box 34385

Address Line 4: Washington, DISTRICT OF COLUMBIA 20043

ATTORNEY DOCKET NUMBER: 31182-248735

#### DOMESTIC REPRESENTATIVE

Name:

Address Line 1: Address Line 2:

> TRADEMARK **REEL: 003635 FRAME: 0645**

900088803

Address Line 3: Address Line 4:	
NAME OF SUBMITTER:	Mark B. Harrison
Signature:	/mark b. harrison/
Date:	10/08/2007
Total Attachments: 1 source=AEG Assignment#page1.tif	

TRADEMARK REEL: 003635 FRAME: 0646

#### **ASSIGNMENT**

WHEREAS, Licentia Patent-Verwaltungs-GmbH, a limited liability company organized under the laws of Germany, with an address at Muggenhofer Strasse 135, Nürnberg 90429, Germany, (hereinafter referred to as "Assignor"), is the owner of United States Trademark Registration No. 3,008,151 for the mark AEG, and of the trademark shown in said registration, and of the goodwill of the business symbolized by said mark;

**AND WHEREAS**, AB Electrolux, a Swedish corporation with an address at St. Göransgatan 143, 105 45 Stockholm, Sweden (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to the said United States trademark registration, and the trademark shown in saidregistration and the goodwill of the business symbolized by said mark;

**NOW THEREFORE**, for One Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said United States trademark registration, and the trademark shown in the said registration, together with the goodwill of the business symbolized by said mark, the right of Assignor to conduct business under said trademark, and the right of Assignor to sue for past and future infringements.

Done this 29th day of August , 2	200	ľ	7	1		
----------------------------------	-----	---	---	---	--	--

Licentia Patent-Verwaltungs-GmbH

Name: Gerhard Baumgartl

Dr. Eberhand Queißner

Title: General Manager

General (Manager

TRADEMARK
RECORDED: 10/08/2007 REEL: 003635 FRAME: 064