

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Blissworld LLC		10/09/2007	LIMITED LIABILITY COMPANY:
Marcia Dyan Kilgore		10/09/2007	INDIVIDUAL: CANADA
RECEIVING PARTY DATA			
Name:	Blissworld LLC		
Street Address:	75 Varick Street		
Internal Address:	10th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10013		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78688269	THE LOVE HANDLER	
CORRESPONDENCE DATA			
Fax Number:	(207)938-1828		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	+442079377887		
Email:	juditht@brandhandling.com		
Correspondent Name:	Judith Tonkin		
Address Line 1:	167-169 Kensington High Street		
Address Line 2:	Orchard House, First Floor		
Address Line 4:	London, UNITED KINGDOM W8 6SH		
NAME OF SUBMITTER:	/Judith Tonkin/		
Signature:	/Judith Tonkin/		

OP \$40.00 78688269

Date:

10/09/2007

Total Attachments: 0

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