

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Telebrands Corp.		10/08/2007	CORPORATION: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	International Edge, Inc.		
<b>Street Address:</b>	79 Two Bridges Road		
<b>City:</b>	Fairfield		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07004		
<b>Entity Type:</b>	CORPORATION: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77075247	PEDEGG	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)391-0525		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-278-0400		
<b>Email:</b>	pdmurray@cooperdunham.com		
<b>Correspondent Name:</b>	Peter D. Murray, Cooper & Dunham, LLP		
<b>Address Line 1:</b>	1185 Avenue of the Americas		
<b>Address Line 4:</b>	New York, NEW YORK 10036		
<b>ATTORNEY DOCKET NUMBER:</b>	0706/78464		
<b>NAME OF SUBMITTER:</b>	Peter D. Murray		
<b>Signature:</b>	/Peter D. Murray/		
<b>Date:</b>	10/09/2007		

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Total Attachments: 1  
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ASSIGNMENT OF TRADEMARK

WHEREAS, Telebrands Corp., a corporation organized under the laws of New Jersey, located at 79 Bridges Road, Fairfield, New Jersey 07004, is the owner of all right, title and interest in and to the trademark PEDEGG and United States Trademark Application Serial No. 77/075,247 therefor and is desirous of transferring same; and

WHEREAS, International Edge, Inc., a New Jersey corporation, located at 79 Bridges Road, Fairfield, New Jersey 07004, is desirous of acquiring said trademark and application therefor; and

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Telebrands Corp. does hereby assign and transfer and set over to International Edge, Inc., its successors, legal representatives and assigns, all right, title, and interest in and to said trademark and application therefor, together with the business and goodwill associated therewith and the right to sue for past infringements.

Dated: October 8, 2007

TELEBRANDS CORP.

By *[Signature]*

Attest: *[Signature]*

LOIS FISCHBACH  
NOTARY PUBLIC OF NEW JERSEY  
Commission Expires 9/11/2012