

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	10/05/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cavender Investments, LLC		10/05/2007	LIMITED LIABILITY COMPANY: TEXAS

RECEIVING PARTY DATA

Name:	Cavender Investment Properties, Ltd.
Composed Of:	COMPOSED OF Cavender Investments, LLC, a Texas limited-liability company, general partner
Street Address:	2019 WSW Loop 323
City:	Tyler
State/Country:	TEXAS
Postal Code:	75701
Entity Type:	LIMITED PARTNERSHIP: TEXAS

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	77102297	CAVENDER'S SILVER STAR 10X QUALITY HATS
Serial Number:	77102269	CAVENDER'S COWBOY COLLECTION 6X QUALITY HATS
Serial Number:	77102313	CAVENDER'S SOLID GOLD 20X PREMIUM QUALITY HATS

CORRESPONDENCE DATA

Fax Number: (972)419-8329
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 972-419-8378
 Email: jathomas@gpm-law.com
 Correspondent Name: John A. Thomas
 Address Line 1: 13355 Noel Road
 Address Line 2: Suite 2200
 Address Line 4: Dallas, TEXAS 75240

CH \$90.00 77102297

ATTORNEY DOCKET NUMBER:	030040.10
NAME OF SUBMITTER:	John A. Thomas
Signature:	/John A. Thomas/
Date:	10/09/2007
Total Attachments: 2 source=20071009143849#page1.tif source=20071009143849#page2.tif	

SERVICE MARK ASSIGNMENT

WHEREAS, Cavender Investments, LLC, a Texas limited liability company at 2019 WSW Loop 323, Tyler, Texas 75701 ("Assignor") is the owner of the entire right, title and interest in and to the pending trademark applications for registration in the United States, all as shown on Schedule A, attached to this Assignment and incorporated into it by reference ("the Marks").

WHEREAS, Cavender Investment Properties, Ltd., a Texas limited partnership, at 2019 WSW Loop 323, Tyler, Texas 75701 ("Assignee"), wishes to acquire the Marks.

NOW, THEREFORE, in view of the payment of Ten Dollars (\$10.00), and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor DOES HEREBY assign and transfer to Assignee any and all right, title and interest in and to the Marks, together with the good-will of the business symbolized by the Marks, and the identified applications, and all claims for damages or loss of profits by reason of any and all past infringement of the Marks.

Assignor shall, without further consideration, execute any additional documents and take such further action as may reasonably be requested to vest in Assignee good, valid and marketable title to the Marks.

This Assignment and all terms hereof shall be binding upon and inure to the benefit of the parties and their respective successors and assigns.

Date: Oct. 5, 2007

CAVENDER INVESTMENTS, LLC

BY: 

NAME: MIKE CAVENDER

TITLE: PRESIDENT

**SCHEDULE A
TO
SERVICE MARK ASSIGNMENT**

MARK	SERIAL NUMBER
CAVENDER'S SILVER STAR 10X Quality Hats	77/102,297
CAVENDER'S COWBOY COLLECTION 6X Quality Hats	77/102,269
CAVENDER'S SOLID GOLD 20X Premium Quality Hats	77/102,313

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