

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Colgate-Palmolive Company		09/25/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Cadium		
Street Address:	193 rue de Bercy		
Internal Address:	Tour Gamma B		
City:	Paris		
State/Country:	FRANCE		
Postal Code:	75012		
Entity Type:	CORPORATION: FRANCE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0075626	CADUM	
CORRESPONDENCE DATA			
Fax Number:	(202)393-5350		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202 638 6666		
Email:	trademark@jhip.com		
Correspondent Name:	George W. Lewis		
Address Line 1:	400 7th Street NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
ATTORNEY DOCKET NUMBER:	T35163US0		
DOMESTIC REPRESENTATIVE			
Name:	Jacobson Holman PLLC		
Address Line 1:	400 7th Street NW		
Address Line 2:	Suite 600		

OP \$40.00 0075626

Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

NAME OF SUBMITTER:

George W. Lewis

Signature:

/george lewis/

Date:

10/09/2007

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, Colgate-Palmolive Company a Delaware corporation with a place of business at 300 Park Avenue, New York, New York 10022 USA (hereinafter referred to as "Assignee") (hereinafter referred to as "Assignee") has adopted and is the owner of record of the mark CADUM (device) and corresponding United States Trademark Registration No. 75,626 issued October 26, 1909 therefor (hereinafter referred to as "Assignor's Mark");

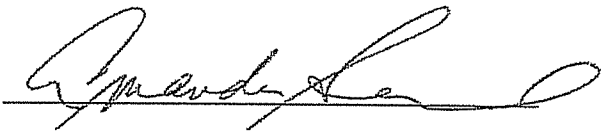
WHEREAS, Cadum, a Societe Anonyme of France with a place of business at 193 rue de Bercy, Tour Gamma B, 75012 Paris France (hereinafter referred to as "Assignee") is desirous of acquiring Assignor's Mark and the corresponding United States registrations thereof;

WHEREAS the parties have entered into an agreement providing for the Assignee's acquisition of Assignor's mark; and

WHEREAS Assignor has executed this Assignment for the purpose of recording the transaction in the United States Patent and Trademark Office;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to Assignee, the entire right, title and interest in and to the Assignor's Mark, the corresponding United States Registration No. 75,626 therefor together with the whole of the goodwill of the business pertaining thereto, the same and the rights of the Assignor to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, at common law and/or to the end of the term or terms for which registration of the Assignor's Mark may be granted or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all claims for damages by reason of past infringement of the Assignor's Marks with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives.

IN TESTIMONY WHEREOF, Assignor has caused its name to be assigned, by
its duly authorized officer, this 25 day of September, 2007.

By: 

Name:

Amanda C. Samuel

Title:

Trademark & Copyright Attorney