# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
TAG Apparel, Inc.		02/05/2002	CORPORATION: DELAWARE

### **RECEIVING PARTY DATA**

Name:	HMX Sportswear	
Street Address:	105 Madison Avenue	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10016	
Entity Type:	CORPORATION: NEW YORK	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number: 1449837		PUSSER'S OF THE WEST INDIES

## **CORRESPONDENCE DATA**

Fax Number: (312)357-5310

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 3123575322
Email: sfix@hartmarx.com

Correspondent Name: Sophie Fix

Address Line 1: 101 N Wacker Drive, Suite 2300
Address Line 2: Hartmarx Legal Department
Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:	Sophie Fix
Signature:	/sophiefix/
Date:	10/10/2007

Total Attachments: 1

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#### TRADEMARK ASSIGNMENT

This Assignment is made on February 5, 2002 between TAG Apparel, Inc., a Delaware corporation, whose principal place of business is 101 N Wacker Drive, Chicago, Illinois 60606 ("Assignor"), and HMX Sportswear, a New York corporation, whose principal place of business is 105 Madison Avenue, 13<sup>th</sup> Floor, New York, New York 10016 ("Assignee").

WHEREAS, Assignor has used and is the owner of the trademark PUSSER'S OF THE WEST INDIES in connection with apparel (hereinafter referred to as the "Assigned Trademark"); and

WHEREAS, Assignee is desirous of acquiring any and all rights that Assignor may have in and to the Assigned Trademark, including United States Trademark Registration No. 1,449,837, together with the goodwill of the business pertaining thereto; and

WHEREAS, Assignor hereby represents and warrants to the Assignee that it has good and marketable title in and to the Assigned Trademark and that it has the right to transfer the same.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee its entire right, title and interest in and to the Assigned Trademark, together with the whole of the goodwill of the business pertaining thereto to be held and enjoyed by Assignee for its own use and enjoyment of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment and sale would not have been made; together with all claims and damages by reason of past infringement of the Assigned Trademark with the right to sue for and collect the same for its own use and benefit and for the use and on behalf of its successors, assigns or other legal representatives.

IN TESTIMONY WHEREOF, Assignor has caused its name to be signed and its seal affixed, by its duly authorized officer, this 5th day of February, 2002.

(SEAL)

**RECORDED: 10/10/2007** 

TAG Apparel, Inc.

Bv

Taras R. Proczko

Title:

Secretary

TRADEMARK REEL: 003636 FRAME: 0725