

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	05/27/2005

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
P4 Group LLC		10/08/2007	LIMITED LIABILITY COMPANY: COLORADO

**RECEIVING PARTY DATA**

Name:	Peloton Sports, Inc.
Street Address:	9620 Timber Hawk Circle #24
City:	Highlands Ranch
State/Country:	COLORADO
Postal Code:	80126
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 10**

Property Type	Number	Word Mark
Registration Number:	2816285	FONDRIEST
Registration Number:	2816284	FONDRIEST
Registration Number:	2831868	TITAN LEVEL
Registration Number:	2831867	TOP CARBON
Registration Number:	2824997	TOP LEVEL
Registration Number:	2859956	STATUS CARB
Registration Number:	2899351	DOMINA
Registration Number:	2742086	DON RACER
Registration Number:	2742083	CARB LEVEL
Registration Number:	2746758	P4 CARBON

**CORRESPONDENCE DATA**

**CH \$265.00 2816285**

Fax Number: (203)335-6779  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 203-366-3560  
Email: wjspatent@aol.com  
Correspondent Name: William J. Sapone  
Address Line 1: Coleman Sudol Sapone P.C.  
Address Line 2: 714 Colorado Avenue  
Address Line 4: Bridgeport, CONNECTICUT 06605

ATTORNEY DOCKET NUMBER:	242/9-2451
NAME OF SUBMITTER:	William J. Sapone
Signature:	/WJS/
Date:	10/10/2007

Total Attachments: 2  
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**TRADEMARK ASSIGNMENT**

2007 THIS TRADEMARK ASSIGNMENT ("Assignment"), effective as of the 27th day of May, is from P4 Group, LLC, a Colorado Limited Liability Company ("Assignor"), to Peloton Sports, Inc., a Delaware Corporation with a principal place of business at 9620 Timber Hawk Circle #24, Highlands Ranch, CO. 80126 ("Assignee").

WHEREAS, Assignor has adopted, has used, is using, and is the owner of the trademarks shown on Exhibit A attached hereto, and made a part hereof (the "Trademarks"); and

WHEREAS, Assignee wishes to acquire from Assignor the entirety of Assignor's right, title and interest in and to such Trademarks, including, but not limited to, the goodwill symbolized thereby, and Assignor desires to assign such Trademarks, and goodwill to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, its successors and assigns forever, Assignor's entire right, title and interest in, to the Trademarks, and the goodwill of the business symbolized thereby. This assignment includes all statutory and/or common law rights and/or foreign trademark rights for such Trademarks, and any and all rights to contest, protest or sue at law or in equity for any infringement, imitation, impairment, distortion, dilution or other unauthorized use or conduct in derogation of the Trademarks, including the right to receive all proceeds and damages therefrom. This Assignment includes all rights to obtain registrations and/or renewals of registration or other legal protections pertaining to the Trademarks.

Assignee, its successors and assigns, shall hold the rights to the foregoing for and during the existence of such Trademarks, and all renewals thereof, as fully and as entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be duly executed and delivered as of the 8<sup>th</sup> day of October, 2007.

**ASSIGNOR: P4 GROUP, LLC.**

Signature: [Handwritten Signature]

Printed Name: GOTT WILSON

My Commission Expires  
05/27/2009

State of COLORADO  
: SS  
County of DENVER



On this 8<sup>th</sup> day of OCT, 2007 before me appeared GOTT WILSON the person who signed this instrument, who acknowledged that he/she signed it as a free act on his own behalf.

Krista K Molloy  
Signature of Notary Public

**EXHIBIT A**

**TRADEMARKS**

<b>MARK</b>	<b>SERIAL NO.</b>	<b>REGISTRATION NO.</b>	<b>FILING DATE</b>	<b>REGISTRATION DATE</b>	<b>STATUS</b>
FONDRIEST	76/445,966	2,816,285	August 30, 2002	February 24, 2004	Registered
FONDRIEST	78/396,094	2,816,284	August 30, 2002	February 24, 2004	Registered
TITAN LEVEL	78/167,246	2,831,868	September 24, 2002	April 13, 2004	Registered
TOP CARBON	78/167,243	2,831,867	September 24, 2002	April 13, 2004	Registered
TOP LEVEL	78/167,407	2,824,997	September 24, 2002	March 23, 2004	Registered
STATUS CARB	78/167,249	2,859,956	September 24, 2002	July 6, 2004	Registered
DOMINA	78/167,229	2,899,351	September 24, 2002	November 2, 2004	Registered
DON RACER	78/167,414	2,742,086	September 24, 2002	July 29, 2003	Registered
CARB LEVEL	78/167,226	2,742,083	September 24, 2002	July 29, 2003	Registered
P4 CARBON	76/445,963	2,746,758	August 30, 2002	August 5, 2003	Registered