Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
McDermott Cue Mfg., Inc.		06/08/2007	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	Associated Commercial Finance, Inc.	
Street Address:	401 East Kilbourn Avenue	
Internal Address:	Suite 350	
City:	Milwaukee	
State/Country:	WISCONSIN	
Postal Code:	53202	
Entity Type:	CORPORATION: WISCONSIN	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1164772	M
Registration Number:	2798580	SHAMROCK

CORRESPONDENCE DATA

Fax Number: (414)223-5000

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 414-273-2100

Email: splagemann@whdlaw.com

Correspondent Name: Whyte Hirschboeck Dudek S.C.

Address Line 1: Attn: Suzanne Plagemann

Address Line 2: 555 East Wells Street, Suite 1900
Address Line 4: Milwaukee, WISCONSIN 53202-3819

Address Line 4. Willwaukee, WIGCONSIN 33202-3019

ATTORNEY DOCKET NUMBER: 17842-28, ASSOC COM, NJR

NAME OF SUBMITTER: Suzanne Plagemann

TRADEMARK REEL: 003637 FRAME: 0638

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Signature:	/suzanneplagemann/	
Date:	10/11/2007	
Total Attachments: 3 source=MC DERMOTT Security Interest in TMs#page1.tif source=MC DERMOTT Security Interest in TMs#page2.tif source=MC DERMOTT Security Interest in TMs#page3.tif		

TRADEMARK
REEL: 003637 FRAME: 0639

NOTICE OF SECURITY INTEREST IN TRADEMARKS

THIS NOTICE OF SECURITY INTEREST IN TRADEMARKS is made by and between Billiard Brands, Inc., a Delaware corporation (the "BBI"), McDermott Cue Mfg., Inc. ("McDermott," and together with BBI, the "Borrowers") and Associated Commercial Finance, Inc. (the "Lender").

The parties acknowledge the following:

- A. The Borrowers have executed a Security Agreement dated on even date herewith in favor of the Lender, as it may be amended from time to time (the "Security Agreement");
- B. Each of the Borrowers has adopted, used and is using its respective trademarks listed on Exhibit A attached hereto (the "Trademarks"), which Trademarks are registered with or pending before the United States Patent and Trademark Office;
- C. The Borrowers have granted to the Lender a security interest in the Trademarks and the goodwill of the Borrowers' businesses connected with and symbolized by the Trademarks on the terms and conditions set forth in the Security Agreement;
- D. Pursuant to the Security Agreement, the Borrowers have granted to the Lender a security interest in and to all of the Trademarks, service marks, applications therefore and associated goodwill therein, now owned or from time to time after the date hereof owned or acquired by either or both of the Borrowers, including, without limitation, the Trademarks, and in and to all proceeds and benefits thereof;
- E. There are no liens or security interests on the Trademarks other than the interests of the Lender; and
- F. Capitalized terms not defined herein shall have their meaning as set forth in the Security Agreement.

[Signature page to follow]

TRADEMARK REEL: 003637 FRAME: 0640

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Dated as of June 8, 2007.

BILLIARD BRANDS, INC.

(fausto

Claude M. Napier, President & Chief

Executive Officer

MCDERMOTT CUE MFG., INC.

By:

Claude M. Napier, President & Chief

Executive Officer

ASSOCIATED COMMERCIAL FINANCE, INC.

Bv.

Philip L. Ostroski, President

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Billiard Brands, Inc.'s Marks	Reg. No./Serial No.
NONE	
	WW.
	,

McDermott Cue Mfg., Inc.'s Marks	Reg. No./Serial No.
M (AND DESIGN)	Registration No.: 1164772
	Serial No.: 73249034
SHAMROCK	Registration No.: 2798580
	Serial No.: 76330912

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TRADEMARK REEL: 003637 FRAME: 0642