

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
QVC, Inc.		10/08/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	ER Marks, Inc.		
Street Address:	3411 Silverside Road; Concord Plaza		
Internal Address:	Suite 205B Bancroft Building		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19810		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1914291	Q	
CORRESPONDENCE DATA			
Fax Number:	(215)751-1142		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	215-567-2010		
Email:	mlozada@crbcp.com		
Correspondent Name:	Manny Pokotilow; Caesar, Rivise, et al		
Address Line 1:	1635 Market Street - 7 Penn Center		
Address Line 2:	11th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-2212		
ATTORNEY DOCKET NUMBER:	Q1001/30111 E1068/30061		
NAME OF SUBMITTER:	Manny D. Pokotilow		
Signature:	/mdp/		

CH \$40.00 1914291

Date:

10/12/2007

Total Attachments: 3

source=Assignment by and between QVC and ER for the mark Q#page1.tif

source=Assignment by and between QVC and ER for the mark Q#page2.tif

source=Assignment by and between QVC and ER for the mark Q#page3.tif

ASSIGNMENT

WHEREAS, **QVC, INC.** a corporation organized and existing under the laws of the State of Delaware, having a place of business at Studio Park, West Chester, Pennsylvania 19380 (hereinafter "ASSIGNOR") is the proprietor of the mark **Q**, prints, signs and labels on which said mark has appeared and United States Certificate of Registration No. **1,914,291**, registered on August 22, 1995.

WHEREAS, for good and valuable consideration assignor assigned and transferred to **ER MARKS, INC.**, a Corporation organized and existing under the laws of the State of Delaware and having a place of business at 3411 Silverside Road; Bancroft Building; Suite 205B; Concord Plaza; Wilmington, DE 19810, (hereinafter "ASSIGNEE") all of the right, title and interest of said ASSIGNOR in and to the mark **Q**, prints, signs and labels on which said mark has appeared, all registrations and applications for the registration of said mark and the goodwill of the business associated with and symbolized mark, prints, signs and labels; and

WHEREAS, it is the desire of ASSIGNOR and ASSIGNEE to record the assignment of said mark and the transfer to ASSIGNEE of the aforesaid mark.

NOW THEREFORE, IN CONSIDERATION of the sum of \$1.00 and other good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the receipt of which is hereby acknowledged by ASSIGNOR, and in further consideration of the fact that it is the desire of ASSIGNOR to be legally bound hereby, said ASSIGNOR does hereby sell,

assign and transfer unto ASSIGNEE its mark Q, all prints, signs and labels on which the mark Q has appeared, United States Certificate of Registration No.1,914,291 and any application or service mark registration of said mark, the prints, signs and labels and the goodwill of the business associated with and symbolized by the mark, prints, signs and labels on which the mark has appeared.

Included in this assignment is the entire right, title and interest in and to the mark and the United States Certificate of Registration No. 1,914,291 together with the goodwill of the business associated with and symbolized by the mark. Also, included in this assignment are any and all rights which ASSIGNOR has against persons who have infringed upon the mark, prints, signs and labels and United States Certificate of Registration No. 1,914,291. These rights include the right to sue and recover for all damages and profits arising out of past infringement of the mark, prints, signs and labels and United States Certificate of Registration No. 1,914,291.

IN WITNESS WHEREOF, QVC, INC. has caused this Assignment to be signed by its *Executive Vice President, Neal S. Grabell.*, hereunto duly authorized, and has caused its corporate seal to be hereunto affixed and duly attested this

8TH day of October, 2007.

***** signature page following *****

QVC, INC.

By *Neal S. Grabell*
Neal S. Grabell, Executive Vice President

ATTEST:

(Corporate Seal)

^{PENNSYLVANIA}
State of ~~Delaware~~ :
County of Chester : SS
:

On this 8th day of October, 2007 before me personally appeared *Neal S. Grabell*, to me known, who after being duly sworn, did depose and say that at the time of the Assignment he is the *Executive Vice President* of QVC, INC., a Delaware Corporation, the corporation described herein, and which executed the above instrument; that he knows the seal of said corporation; that the seal affixed to said instrument is such corporate seal; that it was so affixed by order of the Board of Directors of QVC, INC. and he signed his name thereto by like order.

COMMONWEALTH OF PENNSYLVANIA
Notarial Seal
Nicole C. Maganas, Notary Public
West Chester Boro, Chester County (SEAL)
My Commission Expires Jan. 19, 2008
Notary Public
Member, Pennsylvania Association Of Notaries

Nicole C. Maganas
MY COMMISSION EXPIRES: 1-19-08