

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Alco Industries Inc		10/05/2007	CORPORATION:

RECEIVING PARTY DATA

Name:	Alco Consumer Products, Inc
Street Address:	111 Melrich Road
City:	Cranbury
State/Country:	NEW JERSEY
Postal Code:	08512
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	2524399	PRESCOTT FORGE
Registration Number:	2717483	ALCO
Registration Number:	2572813	ALCO VALUES FOR THE HOME
Registration Number:	2508114	LITETyme
Registration Number:	2872221	STORAGE Tyme
Registration Number:	2839068	PIGGY PATCH
Registration Number:	2867627	COLORFUL MEMORIES
Registration Number:	3075284	COUNTERTOPS
Registration Number:	3048007	LINDSEY JORDAN

CORRESPONDENCE DATA

Fax Number: (212)310-8007
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: brandon.cherry@weil.com, phyllis.depaola@weil.com
 Correspondent Name: Weil, Gotshal & Manges c/o Brandon Cherry
 Address Line 1: 767 5th Avenue

CH \$240.00 2524399

Address Line 4: New York, NEW YORK 10153

ATTORNEY DOCKET NUMBER: 32552.0004

NAME OF SUBMITTER: Brandon Cherry

Signature: /Brandon Cherry/

Date: 10/12/2007

Total Attachments: 3
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ASSIGNMENT OF TRADEMARKS

ASSIGNMENT OF TRADEMARKS (this "Assignment"), dated October 5, 2007, by Alco Industries Inc. (the "Assignor") to Alco Consumer Products, Inc (the "Assignee").

WHEREAS, Assignor is the owner of the trademarks, trademark applications, and trademark registrations listed on Schedule A attached hereto (the "Trademarks"), and made a part hereof; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, grant, assign, convey and transfer unto Assignee or its designees, all of Assignor's right, title, and interest in and to the Trademarks, together with the goodwill of the business connected with the use of, and symbolized by, such Trademarks.

Assignor agrees that it shall execute all further documents reasonably necessary to perfect Assignee's title to the Trademarks.

[signature page follows]

Schedule A

MARK	STATUS	REGISTRATION/ SERIAL NO.	REGISTRATION DATE
Prescott Forge	Registered	2,524,399	1/1/02
Alco	Registered	2,717,483	5/20/03
Alco Values for The Home (& Design)	Registered	2,572,813	5/28/02
Lifeyme	Registered	2,508,114	11/13/01
Storage Tyme	Registered	2,872,221	8/10/04
Piggy Patch	Registered	2,839,068	5/04/04
Colorful Memories	Registered	2,867,627	7/27/04
Countertops	Registered	3,075,284	4/4/06
Lindsey Jordan	Registered	3,048,007	1/24/06
Moment In Time	Pending	76-613,535	Not Available