

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Pennsylvania House, Inc.		10/10/2007	CORPORATION: NORTH CAROLINA

**RECEIVING PARTY DATA**

<b>Name:</b>	Universal Furniture International, Inc.
<b>Street Address:</b>	4190 Eagle Hill Drive
<b>City:</b>	High Point
<b>State/Country:</b>	NORTH CAROLINA
<b>Postal Code:</b>	27265-8237
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 10**

Property Type	Number	Word Mark
Registration Number:	2846891	JUST YOUR STYLE
Registration Number:	0786801	PENNSYLVANIA HOUSE
Registration Number:	1597890	PENNSYLVANIA HOUSE
Registration Number:	1543417	PENNSYLVANIA HOUSE
Registration Number:	1597452	PENNSYLVANIA HOUSE
Registration Number:	1597475	PENNSYLVANIA HOUSE
Registration Number:	1546524	PH
Registration Number:	1550133	PH
Registration Number:	1599999	PH
Registration Number:	2655199	PH MEDALLION COLLECTION SOLID VALUES BY PENNSYLVANIA HOUSE

**CORRESPONDENCE DATA**

Fax Number: (336)370-8830

OP \$265.00 2846891

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 3363708800  
Email: cgrant@sbaal.com  
Correspondent Name: J. Carter Grant  
Address Line 1: 230 N. Elm Street, Suite 1500  
Address Line 4: Greensboro, NORTH CAROLINA 27401

NAME OF SUBMITTER:	J. Carter Grant
Signature:	/j. carter grant/
Date:	10/15/2007

Total Attachments: 5  
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## ASSIGNMENT OF SERVICEMARKS AND TRADEMARKS

ASSIGNMENT OF SERVICEMARKS AND TRADEMARKS made as of the 10<sup>th</sup> day of October, 2007, by Pennsylvania House, Inc., a North Carolina corporation ("Assignor"), to Universal Furniture International, Inc., a Delaware corporation ("Assignee").

### RECITAL

Assignee and Assignor are parties to an Asset Purchase Agreement dated as of October 10, 2007 (the "Purchase Agreement"), pursuant to which Assignor has agreed to sell to Assignee and Assignee has agreed to buy from Assignor the Assets (as defined in the Purchase Agreement), including without limitation certain servicemarks, trademarks and trade names of Assignor. Pursuant to the Purchase Agreement, Assignor has agreed to execute such instruments as the Assignee may reasonably request in order to more effectively assign, transfer, grant, convey, assure and confirm to Assignee and its successors and assigns, or to aid and assist in the collection of or reducing to possession by the Assignee of, all of such assets.

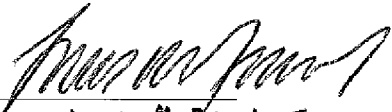
In accordance therewith, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under Assignor's registered and unregistered domestic and foreign servicemarks, trademarks, trademark applications and trade names listed on Schedule A annexed hereto and incorporated herein by reference (all of the foregoing being referred to herein as the "Marks").

NOW, THEREFORE, Assignor, for and in exchange for the payment of the purchase price set forth in the Purchase Agreement, the receipt of which is hereby acknowledged, does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under the Marks, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of any Mark, whether arising prior to or subsequent to the date of this Assignment of Servicemarks and Trademarks, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States, Canada and in any other jurisdiction, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment of Servicemarks and Trademarks not been made.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment of Servicemarks and Trademarks shall be governed by and construed in accordance with the laws of the State of North Carolina without giving effect to the principles of conflicts of laws thereof.

IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment of Servicemarks and Trademarks as of the date first above written.

PENNSYLVANIA HOUSE, INC.

By:   
Name: Louis M. Riccio, Jr.  
Title: Sr. V.P. & CFO

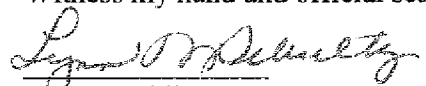
[SEAL]

State of Michigan

County of Monroe



On this 9 day of October, 2007, before me, L. Schultz, personally appeared <sup>Louis M.</sup>  Riccio, Jr. SR V.P. & CFO of PA House, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.



  
Notary Public





LYNN M. SCHULTZ  
Notary Public, State of Michigan  
County of Monroe  
My Commission Expires Jul. 4, 2012  
Acting in the County of MONROE

SCHEDULE A

Country	Mark	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description
Canada	PENNSYLVANIA HOUSE	Registered	662291 Nov 24, 1997	511967 May 18, 1999	Pennsylvania House, Inc.	Beds, benches, bookcases, cabinets used as furniture, chairs, chests used as furniture, chests of drawers, coatstands, credenzas, cupboards, desks, room dividers, footstools, mirrors used as furniture, ottomans, magazine racks, plate racks, recliners, settees, sideboards, sofas, stools, tables, tea carts, umbrella stands, wall units used as furniture and wardrobes
Canada	PH Design 	Registered	862290 Nov 24, 1997	502339 Oct 16, 1998	Pennsylvania House, Inc.	Beds, benches, bookcases, cabinets used as furniture, chairs, chests used as furniture, chests of drawers, coatstands, credenzas, cupboards, desks, room dividers, footstools, mirrors used as furniture, ottomans, magazine racks, plate racks, recliners, settees, sideboards, sofas, stools, tables, tea carts, umbrella stands, wall units used as furniture and wardrobes
China	PH Logo	Registered	9700126300 Nov 27, 1997	1256303 Mar 21, 1999	Pennsylvania House, Inc.	Furniture
El Salvador	PENNSYLVANIA HOUSE 	Registered	335798 Jun 12, 1998	248Book112 Aug 7, 2000	Pennsylvania House, Inc.	Furniture
Hong Kong	PENNSYLVANIA HOUSE	Registered	163881997 Nov 18, 1997	B69212002 Nov 18, 1997	Pennsylvania House, Inc.	Furniture
Japan	PENNSYLVANIA HOUSE	Registered	64611989 Dec 25, 1991	2361856 Dec 25, 1991	Pennsylvania House, Inc.	Furniture
Mexico	PENNSYLVANIA HOUSE	Registered	114801 Jun 27, 1991	402360 Nov 28, 1991	Pennsylvania House, Inc.	Furniture, mirrors, picture frames; goods (not included in other classes) of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and substitutes for all these materials or of plastics
Republic of Korea	PENNSYLVANIA HOUSE	Registered	Jan 5, 1994	282739 Jan 5, 1994	Pennsylvania House, Inc.	Tables, wall units, sofas, chairs, ottomans, sleepers, beds, dressers, chests, mirrors, decks, chinas, serving tables, benches, cabinets

Universal Penn House Assignment of ServiceMarks and Trademarks

Country	Mark	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description
Republic of Korea	PENNSYLVANIA HOUSE (Korean characters)	Registered	Jan 5, 1994	282741 Jan 5, 1994	Pennsylvania House, Inc.	20 Tables, wall units, sofas, chairs, ottomans, sleepers, beds, dressers, chests, mirrors, desks, chinas, serving tables, benches, cabinets
Republic of Korea	PH Logo 	Registered	Jan 5, 1994	282740 Jan 5, 1994	Pennsylvania House, Inc.	20 Tables, wall units, sofas, chairs, ottomans, sleepers, beds, dressers, chests, mirrors, desks, chinas, serving tables, benches, cabinets
Taiwan R.O.C.	PENNSYLVANIA HOUSE	Registered	87021456 May 7, 1998	00857632 Jul 1, 1999	Pennsylvania House, Inc.	20 Beds, benches, bookcases, cabinets used as furniture, chairs, chests used as furniture, chests of drawers, armoires, credenzas, cupboards, desks, room dividers, footstools, mirrors, ottomans, magazine racks, china cabinets, recliners, settees, sideboards, sofas, tables, tea carts, umbrella stands, wall unit used as furniture, wardrobes
Taiwan R.O.C.	PH (and Design) 	Registered	87021457 May 7, 1998	00861913 Aug 1, 1999	Pennsylvania House, Inc.	20 Beds, benches, bookcases, cabinets used as furniture, chairs, chests used as furniture, chests of drawers, armoires, credenzas, cupboards, desks, room dividers, footstools, mirrors, ottomans, magazine racks, china cabinets, recliners, settees, sideboards, sofas, tables, tea carts, umbrella stands, wall unit used as furniture, wardrobes
United States	JUST YOUR STYLE	Registered	78/232,115 Mar 31, 2003	2,846,891 May 25, 2004	Pennsylvania House, Inc.	20 Furniture
United States	PENNSYLVANIA HOUSE	Registered	72/192,602 May 4, 1984	786,801 Mar 16, 1965	Pennsylvania House, Inc.	20 Chairs, settees, tables, beds, mirrors, desks, general living room, dining room, and bedroom furniture
United States	PENNSYLVANIA HOUSE	Registered	73/765,611 Nov 25, 1988	1,597,890 May 22, 1990	Pennsylvania House, Inc.	42 Retail furniture store services
United States	PENNSYLVANIA HOUSE	Registered	73/765,713 Nov 25, 1988	1,543,417 Jun 13, 1989	Pennsylvania House, Inc.	11 Electric lamps and chandeliers

Country	Mark	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description
United States	PENNSYLVANIA HOUSE	Registered	73/765,714 May 22, 1990	1,597,462 May 22, 1990	Pennsylvania House, Inc.	20 Mirrors used as furniture, non-metallic decorative baskets, wooden statues, wooden sculptures, umbrella stands and room dividers
United States	PENNSYLVANIA HOUSE	Registered	73/765,716 Nov 25, 1988	1,597,475 May 22, 1990	Pennsylvania House, Inc.	21 Decorative boxes, candlesticks, decanters, pitchers, drinking glasses, plates, bowls, trays, pottery, turquoise, statues and sculptures made of glass ware, porcelain and earthenware, vases, planters, champagne buckets, urns, serving pots, bed trays, food storage, canisters and wastepaper baskets
United States	PH (and Design) 	Registered	73/765,848 Nov 25, 1988	1,546,524 Jul 4, 1989	Pennsylvania House, Inc.	Rugs
United States	PH (and Design) 	Registered	73/765,603 Nov 25, 1988	1,550,133 Aug 1, 1989	Pennsylvania House, Inc.	16 Paintings; prints; bookends; and desk accessories namely pen sets, letter openers, pencil cups and stamp holders
United States	PH (and Design) 	Registered	73/765,610 Nov 25, 1988	1,599,999 Jun 5, 1990	Pennsylvania House, Inc.	42 Retail furniture store services
United States	PH MEDALLION COLLECTION SOLID VALUES BY PENNSYLVANIA HOUSE (and design) 	Registered	75/201,207 Nov 20, 1996	2,655,199 Dec 3, 2002	Pennsylvania House, Inc.	20 Furniture