Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DSI Marketing, Inc.		09/15/2006	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	Slingshot Marketing, Inc.	
Street Address:	541 North Dekora Woods Boulevard	
City:	Saukville	
State/Country:	WISCONSIN	
Postal Code:	53080	
Entity Type:	CORPORATION: WISCONSIN	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	77000270	SLINGSHOT MARKETING
Serial Number:	77000210	SLINGSHOT MARKETING

CORRESPONDENCE DATA

Fax Number: (414)271-5770

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 414-271-7590

Email: ronih@andruslaw.com Correspondent Name: Joseph D. Kuborn

Address Line 1: 100 East Wisconsin Avenue

Address Line 2: Suite 1100

Address Line 4: Milwaukee, WISCONSIN 53202

Signature:	/Joseph D. Kuborn - Reg. No. 40,689/
NAME OF SUBMITTER:	Joseph D. Kuborn
ATTORNEY DOCKET NUMBER:	4880-00008-00009

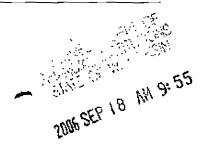
TRADEMARK

900089384

REEL: 003640 FRAME: 0232

Date:	10/15/2007
Total Attachments: 1 source=Name_Change_Doc#page1.tif	

TRADEMARK REEL: 003640 FRAME: 0233



ARTICLES OF AMENDMENT TO THE ARTICLES OF INCORPORATION



OF

DSI MARKETING, INC.

These Articles of Amendment are executed by the undersigned for the purpose of amending the Articles of Incorporation of DSI Marketing, Inc., a Wisconsin corporation (the "Corporation"). The following resolution to amend the Articles of Incorporation of the Corporation was adopted on $\frac{9}{15}$ $\frac{15}{6}$ $\frac{1}{6}$. 2006 by the Board of Directors and Shareholders of the Corporation in accordance with Section 180.1003 of the Wisconsin Statutes:

BE IT RESOLVED, that Article I of the Corporation's Articles of Incorporation is hereby amended and restated in its entirety, to read as follows:

"The name of the Corporation shall be Slingshot Marketing, Inc."

David G. Schmidt, President

This instrument was drafted by and should be returned to:

Peter J. Faust, Esq. O'Neil, Cannon, Hollman, DeJong S.C. 111 East Wisconsin Avenue, Suite 1400 Milwaukee, Wisconsin 53202 (414) 276-5000

> TRADEMARK REEL: 003640 FRAME: 0234

RECORDED: 10/15/2007