

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DSI Marketing, Inc.		09/15/2006	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	Slingshot Marketing, Inc.		
Street Address:	541 North Dekora Woods Boulevard		
City:	Saukville		
State/Country:	WISCONSIN		
Postal Code:	53080		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77000270	SLINGSHOT MARKETING	
Serial Number:	77000210	SLINGSHOT MARKETING	
CORRESPONDENCE DATA			
Fax Number:	(414)271-5770		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	414-271-7590		
Email:	ronih@andruslaw.com		
Correspondent Name:	Joseph D. Kuborn		
Address Line 1:	100 East Wisconsin Avenue		
Address Line 2:	Suite 1100		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	4880-00008-00009		
NAME OF SUBMITTER:	Joseph D. Kuborn		
Signature:	/Joseph D. Kuborn - Reg. No. 40,689/		

CH \$65.00 77000270

Date:

10/15/2007

Total Attachments: 1

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STATE OF WISCONSIN
2006 SEP 18 AM 9:55

ARTICLES OF AMENDMENT
TO THE ARTICLES OF INCORPORATION
OF
DSI MARKETING, INC.

STATE OF WISCONSIN
FILED
SEP 22 2006
DEPARTMENT OF
FINANCIAL INSTITUTIONS

These Articles of Amendment are executed by the undersigned for the purpose of amending the Articles of Incorporation of DSI Marketing, Inc., a Wisconsin corporation (the "Corporation"). The following resolution to amend the Articles of Incorporation of the Corporation was adopted on 9/15/06, 2006 by the Board of Directors and Shareholders of the Corporation in accordance with Section 180.1003 of the Wisconsin Statutes:

BE IT RESOLVED, that Article I of the Corporation's Articles of Incorporation is hereby amended and restated in its entirety, to read as follows:

"The name of the Corporation shall be Slingshot Marketing, Inc."

Executed on behalf of the Corporation on the 15th day of September, 2006.


David G. Schmidt, President

This instrument was drafted by and should be returned to:

Peter J. Faust, Esq.
O'Neill, Cannon, Hollman, DeJong S.C.
111 East Wisconsin Avenue, Suite 1400
Milwaukee, Wisconsin 53202
(414) 276-5000