

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Lowrance Electronics, Inc.		08/25/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
<b>Name:</b>	Navico, Inc.
<b>Street Address:</b>	12000 E. Skelly Drive
<b>City:</b>	Tulsa
<b>State/Country:</b>	OKLAHOMA
<b>Postal Code:</b>	74128-2486
<b>Entity Type:</b>	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 40

Property Type	Number	Word Mark
Registration Number:	2113722	AIRMAP
Registration Number:	2787445	CUDA
Registration Number:	1893938	EAGLE
Registration Number:	2594352	EAGLE
Registration Number:	1909876	EAGLE
Registration Number:	1909877	EAGLE
Registration Number:	1909875	
Registration Number:	2632680	FACEOFFS
Registration Number:	2629059	FISHEASY
Registration Number:	2629061	FISHEASY
Registration Number:	2792666	FISHELITE
Registration Number:	2722477	FISHMARK
Registration Number:	2154787	FLOATDUCER
Registration Number:	2124469	GLOBALMAP

OP \$1015.00 2113722

Registration Number:	1887025	GPS
Registration Number:	1134506	GRAYLINE
Registration Number:	2592607	IFINDER
Serial Number:	76646714	IFINDER EXPEDITION
Registration Number:	3171956	IFINDER EXPLORER
Registration Number:	2010665	IMS SMARTMAP
Registration Number:	2756699	INTELLIMAP
Registration Number:	3154594	IWAY
Registration Number:	3154595	IWAY
Registration Number:	3177504	IWAY
Registration Number:	0876523	L
Registration Number:	0913148	LO-K-TOR
Registration Number:	1038018	LOWRANCE
Registration Number:	3107388	LOWRANCE AUTOMOTIVE
Registration Number:	3109834	L LOWRANCE AUTOMOTIVE
Registration Number:	2106729	LOWRANCE AVIONICS
Registration Number:	2106728	LOWRANCE AVIONICS
Serial Number:	76661568	LOWRANCENET
Registration Number:	2027443	MOVING MAP
Registration Number:	2792665	SEACHARTER
Registration Number:	2801230	SEAFINDER
Registration Number:	1864602	SKIMMER
Registration Number:	2629060	TRIFINDER
Registration Number:	2629062	TRIFINDER 3BEAM
Registration Number:	2390277	ULTRAMAP
Registration Number:	3107387	WITH YOU EVERY TURN OF THE WAY

**CORRESPONDENCE DATA**

Fax Number: (704)444-1111  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 704 444 1000  
Email: marie.poveromo@alston.com  
Correspondent Name: Brian M. Davis  
Address Line 1: 101 S. Tryon St., Suite 4000  
Address Line 2: Bank of America Plaza  
Address Line 4: Charlotte, NORTH CAROLINA 28280-4000

NAME OF SUBMITTER:

Brian M. Davis

**TRADEMARK**

**REEL: 003640 FRAME: 0884**

Signature:	/Brian M. Davis/
Date:	10/16/2007
Total Attachments: 0	

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