

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NAKEDJAY SPIRITS CO., LLC		08/23/2006	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	JAYBIRD SPIRITS CO., LLC		
Street Address:	1209 Orange Street Corporation Trust Center		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19801-1120		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78928660	NAKEDJAY VODKA	
CORRESPONDENCE DATA			
Fax Number:	(312)222-0818		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312.222.0800		
Email:	jhbrown@michaelbest.com		
Correspondent Name:	Jeffrey H. Brown		
Address Line 1:	Michael Best & Friedrich LLP		
Address Line 2:	180 N. Stetson, Suite 2000		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	017587-9130		
NAME OF SUBMITTER:	Jeffrey H. Brown		
Signature:	/jeffrey brown/		

CH 78928660 \$40.00

Date:

10/16/2007

Total Attachments: 2

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Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "NAKEDJAY SPIRITS CO., LLC", CHANGING ITS NAME FROM "NAKEDJAY SPIRITS CO., LLC" TO "JAYBIRD SPIRITS CO., LLC", FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF AUGUST, A.D. 2006, AT 6:13 O'CLOCK P.M.



4187692 8100

060789449

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4996857

DATE: 08-24-06

TRADEMARK
REEL: 003640 FRAME: 0983

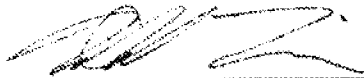
State of Delaware
Delivered 07:12 PM 08/23/2006
FILED 06:13 PM 08/23/2006
SRV 060789449 - 4187692 FILE

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT**

Name of Limited Liability Company: NakedJay Spirits Co., LLC

2. The Certificate of Formation of the limited liability company is hereby amended as follows: The name of the limited liability company is JayBird Spirits Co., LLC

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 23rd day of August, A.D. 2006

By: 
Authorized Person(s)

Name: Michael Lurie
Print or Type