

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Grant of Security Interest Second Lien

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Big Rock Sports, LLC		10/12/2007	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Bison Capital Equity Partners II-B, L.P., as agent
<b>Street Address:</b>	401 North Tryon Street, 10th Floor
<b>City:</b>	Charlotte
<b>State/Country:</b>	NORTH CAROLINA
<b>Postal Code:</b>	28202
<b>Entity Type:</b>	LIMITED PARTNERSHIP: DELAWARE

**PROPERTY NUMBERS Total: 16**

Property Type	Number	Word Mark
Registration Number:	2272617	BIG ROCK SPORTS
Registration Number:	2285865	BIG ROCK
Registration Number:	1915198	INVINCIBLE
Registration Number:	3048597	
Registration Number:	3048596	
Registration Number:	3062110	CALCUTTA
Registration Number:	3125186	ULTRA-TUFF
Registration Number:	3132259	CABIN CREEK
Registration Number:	3106841	ULTRA-FLEX
Registration Number:	3118546	ICE WATER
Serial Number:	78661101	WICKED STICK
Serial Number:	78661108	WICKED STIX
Serial Number:	78686701	ULTRA LEADER
Serial Number:	77069511	BULLY HOO

**OP \$415.00 2272617**

Registration Number:	2048834	CALCUTTA "YOUR FISHING LINK!"
Registration Number:	2025203	CALCUTTA CAPTAIN HOOK

**CORRESPONDENCE DATA**

Fax Number: (312)701-7711  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 312-701-7237  
Email: cdore@mayerbrown.com  
Correspondent Name: Christopher Dore (07007608)  
Address Line 1: 71 S. Wacker Drive  
Address Line 2: Mayer Brown LLP  
Address Line 4: Chicago, ILLINOIS 60606-4637

NAME OF SUBMITTER:	Christopher Dore
Signature:	/Christopher Dore/
Date:	10/16/2007

Total Attachments: 4  
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NOTICE OF GRANT OF SECURITY INTEREST  
IN TRADEMARKS  
(SECOND LIEN)

United States Patent and Trademark Office

Gentlemen:

Please be advised that pursuant to the Senior Subordinated Security Agreement dated as of October 12, 2007 (as the same may be amended, modified, extended or restated from time to time, the "Security Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and BISON CAPITAL EQUITY PARTNERS II-B, L.P., as Agent (the "Agent") for the holders referenced therein (the "Holders"), the undersigned Obligor has granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications shown below to the Agent for the ratable benefit of the Holders:

TRADEMARKS

<b>Trademark No.</b>	<b>Description of Trademark Item</b>	<b>Registration Date</b>
2,272,617	Big Rock Sports (Words)	8/24/1999
2,285,865	Big Rock (Words)	10/12/1999
1,915,198	Invincible (Words) [Typed Drawing]	8/29/1995
3,048,597	Calcutta Baits (Design) (Skull & crossbones) (Tackle)	1/24/2006
3,048,596	Calcutta Baits (Design) (Skull & crossbones) (Clothing)	1/24/2006
3,062,110	Calcutta (Tackle)	2/28/2006
Supp ® 3,125,186	Ultra-Tuff	8/1/2006
3,132,259	Cabin Creek	8/22/2006
3,106,841	Ultra-Flex	6/20/2006
Supp ® 3,118,546	Ice Water	7/18/2006
2,048,834	Calcutta "Your Fishing Link!" (Words)	4/1/1997
2,025,203	Calcutta Captain Hook (Words)	12/24/1996

TRADEMARK APPLICATIONS

<u>Trademark Applications No.</u>	<u>Description of Trademark Applied For</u>	<u>Date of Trademark Applications</u>
78661101	Wicked Stick	Filed 6/29/2005
78661108	Wicked Stix	Filed 6/29/2005

78686701  
77069511

Ultra Leader  
Bully Hoo

Filed 8/5/2005  
Filed 12/21/2006

The Obligors and the Agent, on behalf of the Holders, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

BIG ROCK SPORTS, LLC

By: 

Name: James A. Danney

Title: Vice President of Finance, Secretary, Treasurer

Acknowledged and Accepted:

BISON CAPITAL EQUITY PARTNERS II-B, L.P.,  
as Agent

By: BISON CAPITAL PARTNERS, LLC,  
Its: General Partner

By: \_\_\_\_\_  
Name: Louis Bisette  
Title: Managing Member

The Obligors and the Agent, on behalf of the Holders, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

BIG ROCK SPORTS, LLC

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Acknowledged and Accepted:

BISON CAPITAL EQUITY PARTNERS II-B, L.P.,  
as Agent

By: BISON CAPITAL PARTNERS, LLC,  
Its: General Partner

By:   
Name: Louis Bissette  
Title: Managing Member