

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Big Rock Sports, LLC		10/12/2007	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Wachovia Bank, National Association, as Agent
Street Address:	301 South College Street
City:	Charlotte
State/Country:	NORTH CAROLINA
Postal Code:	28288
Entity Type:	Bank:

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	2272617	BIG ROCK SPORTS
Registration Number:	2285865	BIG ROCK
Registration Number:	1915198	INVINCIBLE
Registration Number:	3048597	
Registration Number:	3048596	
Registration Number:	3062110	CALCUTTA
Registration Number:	3125186	ULTRA-TUFF
Registration Number:	3132259	CABIN CREEK
Registration Number:	3106841	ULTRA-FLEX
Registration Number:	3118546	ICE WATER
Serial Number:	78661101	WICKED STICK
Serial Number:	78661108	WICKED STIX
Serial Number:	78686701	ULTRA LEADER
Serial Number:	77069511	BULLY HOO

TRADEMARK

CORRESPONDENCE DATA

Fax Number: (312)701-7711

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312-701-7237

Email: cdore@mayerbrown.com

Correspondent Name: Christopher Dore (07007608)

Address Line 1: 71 S. Wacker Drive

Address Line 2: Mayer Brown LLP

Address Line 4: Chicago, ILLINOIS 60606-4637

NAME OF SUBMITTER:	Christopher Dore
Signature:	/Christopher Dore/
Date:	10/16/2007

Total Attachments: 3

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**NOTICE OF GRANT OF SECURITY INTEREST
IN TRADEMARKS**

United States Patent and Trademark Office

Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of October 12, 2007 (as the same may be amended, modified, extended or restated from time to time, the "Security Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and WACHOVIA BANK, NATIONAL ASSOCIATION, as Agent (the "Agent") for the financial institutions referenced therein (the "Lenders"), the undersigned Obligor has granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications shown below to the Agent for the benefit of the Agent and the Lenders:

TRADEMARKS

Trademark No.	Description of Trademark Item	Registration Date
2,272,617	Big Rock Sports (Words)	8/24/1999
2,285,865	Big Rock (Words)	10/12/1999
1,915,198	Invincible (Words) [Typed Drawing]	8/29/1995
3,048,597	Calcutta Baits (Design) (Skull & crossbones) (Tackle)	1/24/2006
3,048,596	Calcutta Baits (Design) (Skull & crossbones) (Clothing)	1/24/2006
3,062,110	Calcutta (Tackle)	2/28/2006
Supp ® 3,125,186	Ultra-Tuff	8/1/2006
3,132,259	Cabin Creek	8/22/2006
3,106,841	Ultra-Flex	6/20/2006
Supp ® 3,118,546	Ice Water	7/18/2006

TRADEMARK APPLICATIONS

<u>Trademark Applications No.</u>	<u>Description of Trademark Applied For</u>	<u>Date of Trademark Applications</u>
78661101	Wicked Stick	Filed 6/29/2005
78661108	Wicked Stix	Filed 6/29/2005
78686701	Ultra Leader	Filed 8/5/2005
77069511	Bully Hoo	Filed 12/21/2006

The Obligors and the Agent, on behalf of the Lenders, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

BIG ROCK SPORTS, LLC

By: 

Name: _____

James A. Daniel

Title: _____

Vice President of Finance,
Secretary, Treasurer

Acknowledged and Accepted:

WACHOVIA BANK, NATIONAL ASSOCIATION,
as Agent

By: Vickie Stausborges
Name: Vickie Stausborges
Title: Vice President

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Notice of Grant - Trademarks

RECORDED: 10/16/2007

TRADEMARK
REEL: 003641 FRAME: 0092