

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Field Container Company, L.P.		10/09/2007	LIMITED PARTNERSHIP: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Altivity Packaging, LLC		
<b>Street Address:</b>	1500 Nicholas Boulevard		
<b>City:</b>	Elk Grove Village		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60007		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2611302	FRESH POP CORN DELICIOUS CRISP DELICIOUS NUTRITIOUS POP CORN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(314)612-2323		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	314-621-5070		
<b>Email:</b>	gashbrook@armstrongteasdale.com		
<b>Correspondent Name:</b>	Thomas E. Nutter		
<b>Address Line 1:</b>	One Metropolitan Square, Suite 2600		
<b>Address Line 4:</b>	St. Louis, MISSOURI 63102-2740		
<b>ATTORNEY DOCKET NUMBER:</b>	26966-273		
<b>NAME OF SUBMITTER:</b>	Thomas E. Nutter		
<b>Signature:</b>	/Thomas E. Nutter/		

**CH \$40.00 2611302**

Date:

10/16/2007

Total Attachments: 2

source=s2491885#page1.tif

source=s2491885#page2.tif

**TRADEMARK ASSIGNMENT**

**WHEREAS**, Field Container Company, L.P., a Delaware Limited Partnership, having its principal place of business at 1500 Nicholas Boulevard, Elk Grove Village, Illinois 60007 (hereinafter "ASSIGNOR"), is the owner of the entire right, title and interest in and to U.S. Trademark Registration No. 2,611,302 for FRESH POP CORN DELICIOUS CRISP DELICIOUS NUTRITIOUS POP CORN (AND DESIGN) (hereinafter "TRADEMARK").

**WHEREAS**, Altivity Packaging, LLC, a Delaware Limited Liability Company, having its principal place of business at 1500 Nicholas Boulevard, Elk Grove, Illinois 60007 (hereinafter "ASSIGNEE"), is desirous of acquiring all right, title, and interest in and to the TRADEMARK;


**NOW, THEREFORE**, in consideration of one dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by ASSIGNOR;

1. ASSIGNOR agrees to, and hereby does, sell, assign, and transfer unto ASSIGNEE the entire right, title, and interest in and to the TRADEMARK, all of the goodwill associated with the TRADEMARK, and the right to sue and recover for infringements occurring prior to this assignment.

2. ASSIGNOR represents and warrants that at the time of making this assignment it is the owner of all right, title, and interest in and to the TRADEMARK, and all the goodwill therein; that the registration is currently in force; and that it has not licensed, mortgaged, or otherwise transferred any rights in the TRADEMARK to any person or entity other than ASSIGNEE.

FIELD CONTAINER COMPANY, L.P.  
("ASSIGNOR")

Date: 10/9/07

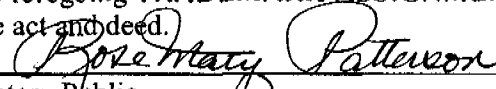
By:   
Craig LaPlante

Title: Vice President

ACKNOWLEDGEMENT

STATE OF Illinois )  
County OF Cook ) SS

On this 9<sup>th</sup> day of October, 2007, before me personally appeared Craig LaPlante to me known to be the person who executed the foregoing TRADEMARK ASSIGNMENT, and acknowledged that he executed same as his free act and deed.

  
Notary Public

My Commission Expires:

