# -OP \$165.00 309674

## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
VIDEO PLUS, L.P.		110/17/2007	LIMITED PARTNERSHIP: TEXAS

### **RECEIVING PARTY DATA**

Name:	R&L Publishing, Ltd.		
Composed Of:	COMPOSED OF Sunside, LLC		
Doing Business As:	DBA Plus Publishing		
Street Address:	200 SWISHER ROAD		
City:	LAKE DALLAS		
State/Country:	TEXAS		
Postal Code:	75065		
Entity Type:	LIMITED PARTNERSHIP: TEXAS		

### PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark	
Registration Number:	3096744	SUCCESS FROM HOME	
Serial Number:	76978603	WELLNESS REVOLUTION	
Serial Number:	78333143	SUCCESS	
Registration Number:	1334275	SUCCESS!	
Registration Number:	2118105	WE CREATE MILLIONAIRES	
Registration Number:	2975833	WORKING AT HOME	

### **CORRESPONDENCE DATA**

Fax Number: (214)210-5941

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 214-210-5940

Email: alissa.digman@grspc.com

Correspondent Name: George R. Schultz, Schultz & Associates

TRADEMARK
REEL: 003641 FRAME: 0325

900089539

Address Line 1: 5400 LBJ Freeway Address Line 2: Suite 1200 Address Line 4: Dallas, TEXAS 75240 NAME OF SUBMITTER: George R. Schultz /George R. Schultz/ Signature: Date: 10/17/2007 **Total Attachments: 3** source=Assignment - Executed 101707#page1.tif source=Assignment - Executed 101707#page2.tif source=Assignment - Executed 101707#page3.tif

> TRADEMARK REEL: 003641 FRAME: 0326

TRADEMARK ASSIGNMENT

WHEREAS, VIDEO PLUS, L.P., a Texas Limited Partnership, having its principal place

of business at 200 Swisher Road, Lake Dallas, Texas 75065 ("Assignor"), is the owner of all

right, title and interest in the trademarks and corresponding trademark applications and

registrations listed in Attachment A hereto;

WHEREAS, R&L PUBLISHING, LTD. d/b/a PLUS PUBLISHING, a Texas Limited

Partnership, having its principal place of business at 200 Swisher Road, Lake Dallas, Texas

75065, desires to acquire the trademarks and corresponding trademark applications and

registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is

hereby acknowledged. Assignor hereby assigns unto Assignee the full world-wide right, title and

interest in and to the trademarks and corresponding trademark applications and registrations.

together with the goodwill symbolized by the said trademarks and corresponding trademark

applications and registrations.

IN TESTIMONY WHEREOF, VIDEO PLUS, L.P. has caused this instrument to be

signed by its duly authorized representative, and attested to this 17 rday of October, 2007.

Ву: ////

Printed Name: Mark Deloach

Title: CFO/COO

STATE TEXAS	)	
	)	
COUNTY OF DENTON	)	
		, personally appeared before me
MARK DELOACH , F	PERSONALLY	t and acknowledged the same to be his/her own
free act and deed.	oing Assignmen	t and acknowledged the same to be his/her own
SEAL		Bym. M. Yous.
		Notary Public in and for the State of Texas
BETSY M. JON Notary Public, State	tES of Yexas	Nes*
My Commission E July 17, 201		Betsy M. Jones
Accompany of the contract of t	Manage of the control	Typed or Printed Name of Notary
		My Commission Expires: 7-17-2011

# <u>ATTACHMENT A</u>

Mark	Location	S/N or Reg. No.	Goods/Services
SUCCESS FROM HOME	U.S.	3,096,744	16 - printed publications, namely, magazines, in the field of direct sales and marketing
WELLNESS REVOLUTION	U.S.	3,280.360	09 - prerecorded audio and video tapes in the field of developing and establishing a business for distribution of anti-aging, vitamin, nutritional or weight loss products; downloadable video recordings in the field of developing and establishing a business for distribution of anti-aging, vitamin, nutritional or weight loss products
SUCCESS	U.S.	78/333,143	09 - Prerecorded audio tapes, videotapes, and CD ROMs in the fields of professional, personal and financial achievement, and entrepreneurial management, excluding calendars; computer software tutorials for use in the fields of professional, personal and financial achievement, and entrepreneurial management, excluding calendars  16 - Magazine pertaining to the fields of professional, personal and financial achievement, and entrepreneurial management  41 - Conducting educational seminars in the fields of professional, personal and financial achievement, and entrepreneurial management
SUCCESS!	U.S.	1,334,275	16 - General Interest Magazines
WE CREATE MILLIONAIRES	U.S.	2,118,105	16 - magazines, reprints of articles from magazines and brochures on the subject of network marketing
WORKING AT HOME	U.S.	2,975,833	16 - Magazines about working at home- based businesses

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**RECORDED: 10/17/2007** 

TRADEMARK REEL: 003641 FRAME: 0329