

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Lemieux Group LP		10/17/2007	LIMITED PARTNERSHIP: PENNSYLVANIA

**RECEIVING PARTY DATA**

<b>Name:</b>	Pittsburgh Penguins LP
<b>Composed Of:</b>	COMPOSED OF Pittsburgh Penguins LLC
<b>Street Address:</b>	One Chatham Center, Suite 400
<b>City:</b>	Pittsburgh
<b>State/Country:</b>	PENNSYLVANIA
<b>Postal Code:</b>	15219
<b>Entity Type:</b>	LIMITED PARTNERSHIP: PENNSYLVANIA

**PROPERTY NUMBERS Total: 20**

Property Type	Number	Word Mark
Registration Number:	2879838	CRASH THE NET
Registration Number:	2134610	ICEBURGH
Registration Number:	2136006	
Registration Number:	2061339	ICE TIME
Registration Number:	2040741	PENS' STREET PALS
Registration Number:	1918647	
Registration Number:	2635538	
Registration Number:	1601443	
Registration Number:	2521438	
Registration Number:	0875830	
Registration Number:	2674878	
Registration Number:	2521439	PITTSBURGH PENGUINS
Registration Number:	0875829	PENGUINS

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Registration Number:	3153343	PENGUINS UNIVERSITY
Registration Number:	2686468	PENSVISION
Registration Number:	3065223	THE X GENERATION
Serial Number:	78944190	PITTSBURGH FIRST
Serial Number:	78944185	PITTSBURGH FIRST
Serial Number:	78944193	PITTSBURGH FIRST
Serial Number:	78944201	STUDENT RUSH

**CORRESPONDENCE DATA**

Fax Number: (215)981-4750  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: (215) 981-4547  
Email: leonardm@pepperlaw.com  
Correspondent Name: Michael J. Leonard, Esquire  
Address Line 1: Eighteenth & Arch Streets  
Address Line 2: 3000 Two Logan Square  
Address Line 4: Philadelphia, PENNSYLVANIA 19103-2799

ATTORNEY DOCKET NUMBER:	114792.1
NAME OF SUBMITTER:	Michael J. Leonard, Esquire
Signature:	/michael leonard/
Date:	10/17/2007

**Total Attachments: 4**  
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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into this 17th day of October, 2007, by and between Lemieux Group LP, a Pennsylvania limited partnership with a principal address One Chatham Center, Suite 400, Pittsburgh, Pennsylvania 15219 ("Assignor") in favor of Pittsburgh Penguins LP, a Pennsylvania limited partnership, with a principal address One Chatham Center, Suite 400, Pittsburgh, Pennsylvania 15219 ("Assignee").

WHEREAS, Assignor desires to assign to Assignee, and Assignee desires to acquire from Assignor, all of Assignor's right, title and interest in and to the trademark(s) as set forth but not limited to those listed in the attached Schedule A (the "Trademarks"), together with the good will of the business symbolized thereby.

WHEREAS, Assignee desires to acquire, and Assignor desires to transfer and assign to Assignee, all right, title and interest in and to the trademarks, registrations and applications listed on Exhibit A hereto, including all goodwill associated therewith;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee all of Assignor's legal and beneficial right, title and interest in and to the trademarks, registrations and applications listed on Exhibit A hereto, together with the goodwill of the business associated with such trademarks, registrations and applications.

The rights transferred by this Assignment include the right to bring all legal actions related to the trademarks, registrations and applications listed on Exhibit A hereto, including actions for any infringement, whether the infringement occurred before or after this Assignment, and the right to recover damages for such infringement.

This Assignment shall be governed by the internal laws of the Commonwealth of Pennsylvania, USA, without regard to principles of conflicts of law.

*[Signature Page Follows]*

IN WITNESS WHEREOF, the undersigned hereby executes this Assignment as of the date first above written.

LEMIEUX GROUP LP,  
a Pennsylvania limited partnership

By: Team Lemieux LLC,  
its general partner

By:   
Kenneth G. Sawyer, CEO

PITTSBURGH PENGUINS LP,  
a Pennsylvania limited partnership

By: Pittsburgh Penguins LLC,  
its general partner

By:   
Kenneth G. Sawyer, CEO

Exhibit A

TRADEMARKS

US Trademarks

<i>Mark</i>	<i>Status</i>	<i>Serial No./ Reg. No.</i>	<i>Filing Date/ Reg. Date</i>
CRASH THE NET	Registered	2,879,838	8/31/04
ICEBURGH	Registered	2,134,610	2/3/98
Design (Iceburgh Logo)	Registered	2,136,006	2/10/98
ICE TIME	Renewed	2,061,339	5/13/97
PENS' STREET PALS	Renewed	2,040,741	2/25/97
Design (Penguin head and triangle)	Renewed	1,918,647	9/12/95
Design (Penguin head and triangle)	Registered	2,635,538	10/15/02
Design (Sterroidal penguin)	Renewed	1,601,443	6/12/90
Design (Penguin w/stick down in triangle)	Registered	2,521,438	12/25/01
Design (Penguin w/stick up in triangle)	Renewed	875,830	8/26/69
Design (Penguin w/stick down in triangle)	Registered	2,674,878	1/14/03
PITTSBURGH PENGUINS	Registered	2,521,439	12/25/01
PENGUINS	Renewed	875,829	8/26/69
PENGUINS UNIVERSITY	Registered	3,153,343	10/10/06
PENSVISION	Registered	2,686,468	2/11/03
THE X GENERATION & Design	Registered	3,065,223	3/7/06
PITTSBURGH FIRST & Design	Published	78/944,190	8/3/06
PITTSBURGH FIRST & Design	Allowed	78/944,185	8/3/06
PITTSBURGH FIRST & Design	Allowed	78/944,193	8/3/06
STUDENT RUSH	Allowed	78/944,201	8/3/06

CANADIAN TRADEMARKS

<i>Mark</i>	<i>Status</i>	<i>Appl. No./ Reg. No.</i>	<i>Filing Date/ Reg. Date</i>
Design (Penguin with stick down in triangle)	Renewed	TMA343,734	8/12/88
Design (penguin with stick down in triangle)	Renewed	TMA304,458	7/5/85
PENGUINS	Renewed	TMA336,128	1/8/88
PENGUINS	Renewed	TMA343,803	8/12/88
PITTSBURGH PENGUINS	Renewed	TMA170,640	8/21/70
PITTSBURGH PENGUINS & Design (circular logo)	Renewed	TMA175,653	4/23/71
Design (Penguin head with triangle)	Registered	TMA421,532	12/24/93
Design (Penguin with stick down in triangle)	Registered	TMA597,188	12/11/03
STUDENT RUSH	Pending	1,333,029	1/29/07