

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Scott's Food Stores, Inc.		10/09/2007	CORPORATION: INDIANA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SUPERVALU INC.		
<b>Street Address:</b>	11840 Valley View Road		
<b>City:</b>	Eden Prairie		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55344		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78761306	JAVA TRADITIONS	
<b>Registration Number:</b>	2742136	JAVA TRADITIONS	
<b>Registration Number:</b>	2814193	JAVA TRADITIONS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(612)332-9081		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	612-371-5274		
<b>Email:</b>	slindemeier@merchantgould.com		
<b>Correspondent Name:</b>	Merchant & Gould P.C.		
<b>Address Line 1:</b>	P.O. Box 2910		
<b>Address Line 2:</b>	Attn: Scott W. Johnston		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402-0910		
<b>ATTORNEY DOCKET NUMBER:</b>	8442.35US01		
<b>NAME OF SUBMITTER:</b>	Scott W. Johnston		

OP \$90.00 78761306

Signature:

/SWJ/

Date:

10/17/2007

Total Attachments: 1

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**TRADEMARK ASSIGNMENT**

WHEREAS, Scott's Food Stores, Inc. (hereinafter "Assignor"), an Indiana corporation having a principal place of business at 11840 Valley View Road, Eden Prairie, MN 55344, is the record owner of United States trademark registration No. 2,742,136 for the mark JAVA TRADITIONS and Design, United States trademark registration No. 2,814,193 for the mark JAVA TRADITIONS, and United States trademark application Serial No. 78/761,306 for the mark JAVA TRADITIONS (hereinafter the "Marks");

WHEREAS, SUPERVALU INC. (hereinafter "Assignee"), a Delaware corporation having a principal place of business at 11840 Valley View Road, Eden Prairie, MN 55344 is desirous of acquiring all right, title and interest in and to the Marks and associated goodwill;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto said Assignee, the entire right, title and interest in and to the Marks, said U.S. registrations and application and all common law trademark rights in the Marks, together with the goodwill and other incidents of its business associated with or symbolized by the Marks.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be executed by its duly authorized representative.

Scott's Food Stores, Inc.

Date: 10/9/07

By:

Name: Stephen P Kilgriff

Title: Vice President

State of Minnesota,

County of Hennepin

On this 9<sup>th</sup> of October, 2007, before me personally appeared the person described in and who executed the foregoing instrument, and being first duly sworn, stated that s/he had authority to sign the above Agreement, on his/her Company's behalf and that s/he did so of his/her free will, and s/he duly acknowledged to me that s/he executed the same for the uses and purposes therein set forth.

