

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
EFFECTIVE DATE:	09/09/2007		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
The Right Connection Electronics, Inc.		10/12/2007	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
Name:	Nick Lawrence		
Street Address:	2801 San Pablo Ave.		
City:	Berkeley		
State/Country:	CALIFORNIA		
Postal Code:	94702		
Entity Type:	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	2454720	APEX	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(510)548-8500		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	5108437400		
Email:	legal@nicklawrence.com		
Correspondent Name:	Nick Lawrence		
Address Line 1:	2801 San Pablo Ave.		
Address Line 4:	Berkeley, CALIFORNIA 94702		
NAME OF SUBMITTER:	Nick Lawrence		
Signature:	/Nick Lawrence/		
Date:	10/17/2007		

OP \$40.00 2454720

Total Attachments: 1  
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**ASSIGNMENT & ACKNOWLEDGMENT**

The Right Connection Electronics Inc ("TRC"), California corporation #C1491518, is the registrant and sole owner of the mark APEX®, registered with the United States Patent & Trademark Office as registration #2454720 (the "Mark").

TRC has used the Mark, for anti-theft alarms for vehicles, in intrastate and interstate commerce beginning in 1988 and continuously and without interruption since its registration in May, 2001.

TRC has not previously sold, transferred or assigned any rights to the Mark, nor previously licensed or authorized any other party to use the Mark.

For valuable consideration hereby acknowledged, TRC does hereby sell, transfer and assign the entire interest and the goodwill, including all right, title and interest, in and to the Mark, and including all rights against all infringements, to Nick Lawrence, a US citizen.

This assignment becomes effective September 9, 2007.

Acknowledged and Agreed to for TRC, by its authorized representative:

Printed Name: Kuelee Lin

Title President

Signature 

Date 10/12/07

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