

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Michael Gottschalk		09/19/2007	INDIVIDUAL: CANADA
RECEIVING PARTY DATA			
Name:	Blu Bathworks Inc.		
Street Address:	3614 East 1st Avenue		
City:	Vancouver		
State/Country:	CANADA		
Postal Code:	V5M 1C3		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77003521	BLU BATHWORKS	
CORRESPONDENCE DATA			
Fax Number:	(604)687-3478		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	604-687-7432		
Email:	treitzel@trademarkable.com		
Correspondent Name:	Tanya M. Reitzel		
Address Line 1:	2200-555 West Hastings Street		
Address Line 2:	Box 12109		
Address Line 4:	Vancouver, CANADA V6B 4N6		
ATTORNEY DOCKET NUMBER:	1021-050		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

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Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Tanya M. Reitzel

Signature:

/treitzel/

Date:

10/16/2007

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between **Michael Gottschalk**, an individual (the "Assignor"), and Blu Bathworks Inc., a corporation formed in accordance with the laws of British Columbia, with a business address of 3614 East 1st Avenue, Vancouver, British Columbia, Canada, V5M 1C3 (the "Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and the corresponding applications for registration set forth on Schedule A hereto (the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademarks, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside Canada based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

IN WITNESS WHEREOF, the Assignor hereto has executed this Trademark Assignment Agreement as of this 19 day of sept, 2007.

Per:


Michael Gottschalk

Schedule A
Trademarks

Country	Trademark	Application No.
Canada	BLU BATHWORKS	1,317,143
United States	BLU BATHWORKS	77/003,521
Community Trademark	BLU BATHWORKS	005764311