

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ziff Davis Publishing Holdings Inc.		10/05/2007	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MAC Publishing, L.L.C.		
<b>Street Address:</b>	501 Second Street, 5th Floor		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94107		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1594138	MACWEEK	
<b>Registration Number:</b>	1437982	MACUSER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(508)424-4807		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	1-508-935-4260		
<b>Email:</b>	trademark_docket@idg.com		
<b>Correspondent Name:</b>	International Data Group, Inc.		
<b>Address Line 1:</b>	5 Speen Street		
<b>Address Line 4:</b>	Framingham, MASSACHUSETTS 01701		
<b>ATTORNEY DOCKET NUMBER:</b>	ZIFF TO MAC TM ASSIGNMENT		
<b>NAME OF SUBMITTER:</b>	Edward B. Bloom		
<b>Signature:</b>	/Edward B. Bloom/		
<b>Date:</b>	10/18/2007		

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Total Attachments: 2

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## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (hereinafter referred to as "Assignment") is effective this 5th day of October, 2007 between Ziff Davis Publishing Holdings Inc. ("Assignor"), a Delaware, and MAC Publishing, L.L.C. ("Assignee"), a Delaware Limited Liability Company.

### RECITALS

WHEREAS, Assignor wishes it to be noted that this Assignment was executed in 2001 and recorded with the United States Patent and Trademark Office ("USPTO") on October 5, 2001. However, USPTO records erroneously indicate that the Assignor is the current Owner of Record for those registered trademarks as listed on Exhibit A attached hereto (collectively, the "Marks").

WHEREAS, to resolve this matter and properly correct the record of the USPTO Assignor agrees to assign any rights it might have in the Marks to Assignee; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, Assignor hereby agrees as follows:

1. Assignment.

Assignor hereby grants, transfers, assigns, conveys, and relinquishes exclusively to Assignee, its successors and assigns forever, the entire title, right, interest, and ownership in and to the Marks, together with the applications for the registrations of and registrations for the Marks, and the good will of the business symbolized by and associated with said Marks and registrations thereof, including, but not limited to, the following:

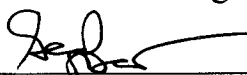
(a) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution to the Marks or the registrations thereof or such associated goodwill.

(b) the right to secure registrations therein in Assignee's own name and to secure renewals and extension of the registrations and applications for registrations in the United States of America or any other country; and

(c) the right to determine, in Assignee's sole discretion whether or not any registrations or applications for registration of the Marks shall be preserved and maintained or registered.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be executed as a sealed instrument as of the date written above by its officer thereunto duly authorized.

Ziff Davis Publishing Holdings Inc.

By:   
Name: Gregory Baran  
Title: EVP

**Exhibit A**

**Marks**

1. MACWEEK, U.S. Registration No. 1594138, Registration Date: May 1, 1990; and,
2. MACUSER, U.S. Registration No. 1437982, Registration Date: April 28, 1987.