

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	10/17/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
EBSCO Development Company, Inc.		10/17/2007	CORPORATION: ALABAMA

RECEIVING PARTY DATA

Name:	EBSCO Industries, Inc.
Street Address:	5724 Highway 280 East
City:	Birmingham
State/Country:	ALABAMA
Postal Code:	35242
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2615722	MT LAUREL

CORRESPONDENCE DATA

Fax Number: (404)685-7070
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 404 815 3770
 Email: caholland@sgrlaw.com
 Correspondent Name: Christopher A. Holland
 Address Line 1: 1230 Peachtree Street, N.E.
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 Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	043690.142
NAME OF SUBMITTER:	Christopher A. Holland

OP \$40.00 2615722

Signature:

/Christopher A. Holland/

Date:

10/18/2007

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK

WHEREAS, EBSCO Development Company, Inc. ("Assignor"), an Alabama corporation, of P.O. Box 382825, Birmingham, Alabama 35238, has adopted and used the mark "MT LAUREL", which is the subject of U.S. Federal Trademark Registration No. 2,615,722 and Alabama State Trademark Registration No. 107-859 ("the Marks"); and

WHEREAS, EBSCO Industries, Inc. ("Assignee"), a Delaware corporation, with a principle place of business at 5724 Highway 280 East, Birmingham, Alabama 35242, is desirous of acquiring said Marks and its federal registration, together with the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee, for its own use and enjoyment and for the use and enjoyment of its successors and assigns, Assignor's entire worldwide rights, title and interest in and to the Marks and the associated federal and state registrations, together with the good will of the business symbolized by said marks and associated with the business conducted in connection with the Marks.

Assignor also hereby assigns, sells, transfers and sets over unto Assignee all claims for damages for reason of past infringement of said mark, as well as the right to sue for and collect the same for its own use and enjoyment.

EBSCO Development Company, Inc.

Date: 17 OCT 2007

Signature: 

Signatory's Name: Richard L. Bozzelli

Signatory's Position: VP & CFO

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