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SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
The Danielson Company, Inc.		10/01/2007	CORPORATION: WASHINGTON

## RECEIVING PARTY DATA

Name:	Danielson Acquisition Company, Inc.	
Street Address:	1910 Techny Road	
Internal Address:	c/o Maurice Sporting Goods, Inc.	
City:	Northbrook	
State/Country:	ILLINOIS	
Postal Code:	60065	
Entity Type:	CORPORATION: DELAWARE	

#### PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	78563240	
Registration Number:	1782159	BLACKHAWK
Registration Number:	1150539	DANCO
Registration Number:	1171455	DANIELSON
Registration Number:	2525581	ENCHANTRESS
Registration Number:	1926560	ENVIROQUEST
Registration Number:	3155141	KUROTAKA
Registration Number:	2815336	WEATHER GUARD
Registration Number:	2534848	ZING TAIL

## **CORRESPONDENCE DATA**

Fax Number: (312)984-7700

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

3123722000 Phone:

> **TRADEMARK REEL: 003642 FRAME: 0971**

900089802

Email:chicago\_ip\_docket@mwe.comCorrespondent Name:McDermott Will & Emery LLP

Address Line 1: 227 W. Monroe Street

Address Line 2: Suite 4400

Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	23184-040
NAME OF SUBMITTER:	Jennifer M. Mikulina
Signature:	/Jennifer M. Mikulina/
Date:	10/19/2007

Total Attachments: 2

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TRADEMARK REEL: 003642 FRAME: 0972

#### TRADEMARK ASSIGNMENT

WHEREAS, The Danielson Company, Inc., a Washington corporation ("Assignor"), has adopted and used and is the exclusive owner of the trademark registrations and applications listed in the attached **Schedule A** (the "Trademarks");

WHEREAS, Assignor desires to sell, transfer, and assign all of Assignor's right, title, and interest in and to the Trademarks, together with all of the goodwill of the business associated with the Trademarks, to Danielson Acquisition Company, Inc., a Delaware corporation ("Assignee"), on the terms and conditions more particularly set forth in the General Assignment, Bill of Sale and Assumption of Liabilities Agreement by and among the Assignor and Assignee dated as of the date hereof ("Purchase Agreement"); and

WHEREAS, the Assignor wishes to herein memorialize said assignment, transfer and sale of the Trademarks, together with all of the goodwill of the business associated with the Trademarks, to Assignee.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration set forth in the Purchase Agreement, and other valuable and legally sufficient consideration, the receipt and legal sufficiency of which is hereby acknowledged, the Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer unto Assignee, the entire right, title and interest in and to the Trademarks, and in and to all of the goodwill of the business associated with the Trademarks, together with all claims for damages by reason of past or current infringement of same, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives;

AND, Assignor hereby requests the Director of the United States Patent and Trademark Office (the "Director"), as well as his or her foreign counterparts in the foreign jurisdictions which exercise authority over any of the Trademarks to record this assignment.

This Trademark Assignment shall be binding upon and shall inure to the benefit of the respective successors and assigns of Assignor and Assignee.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed as of this day of September, 2007.

ASSIGNOR

The Da	mielson Company, Inc.
$By \le$	Thur Blancoto
Name:	Steve B. Danielson
Title:	President

**ASSIGNEE** 

Daniels	of A	cquisit	ion C	mpany,	Inc
Ву	<u> </u>	LY	<b>\000</b>	<u> </u>	
Name:	V	10V Y	Kat	tin	
Title:		$\sqrt{6}\sqrt{3}$	Gidl	V.	
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Schedule A

# U.S. Trademark Registrations and Applications

Trademark	Serial No.	Filing Date	Registration No.	Registration Date
<u> </u>	78/563,240	February 8, 2005		
BLACKHAWK	74/046,928	April 9, 1990	1,782,159	July 13, 1993
DANCO	73/218,218	June 4, 1979	1,150,539	April 7, 1981
DANIELSON	73/218,209	June 4, 1979	1,171,455	September 29, 1981
ENCHANTRESS	75/618,553	January 11, 1999	2,525,581	January 1, 2002
ENVIROQUEST	74/470,637	December 17, 1993	1,926,560	October 10, 1995
KUROTAKA	78/563,184	February 8, 2005	3,155,141	October 10, 2006
WEATHER GUARD	76/154,146	October 25, 2000	2,815,336	February 17, 2004
ZING TAIL	76/028,919	April 19, 2000	2,534,848	January 29, 2002

# Washington State Trademark Registrations

Trademark	Registration No.	Registration Date
DANCO and Design	11226	April 27, 1979
WEATHER GUARD	31453	April 4, 2003

CHI99 4884438-1.023184.0040

**RECORDED: 10/19/2007** 

TRADEMARK REEL: 003642 FRAME: 0974