Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Coast Hotels and Casinos, Inc.		10/17/2007	CORPORATION:

RECEIVING PARTY DATA

Name:	Boyd Gaming Corporation	
Street Address:	6465 S. Ranibow Blvd.	
Internal Address:	4th Floor	
City:	Las Vegas	
State/Country:	NEVADA	
Postal Code:	89118	
Entity Type:	CORPORATION:	

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	2116281	PAYCHECK PARTY MACHINE
Registration Number:	2127099	CRAWFISH QUARTERS
Registration Number:	2127100	PARTY POKER
Registration Number:	2163476	CAJUN QUARTERS
Registration Number:	2163477	SUPER SEQUENTIAL
Registration Number:	2622496	PAY WITH YOUR POINTS
Registration Number:	2704407	CC COAST CASINOS
Registration Number:	2704408	CC COAST CASINOS
Registration Number:	2878771	CLUB COAST
Registration Number:	3007387	COAST CASINOS HORSEPLAYER WORLD SERIES
Serial Number:	78967095	PICK THE PROS

CORRESPONDENCE DATA

Fax Number: (702)792-9002

TRADEMARK 900089809 REEL: 003642 FRAME: 0982 2116281

Correspondence will be sent via US Mail when the fax attempt is unsuccessful. Phone: 702-792-3773 Email: lvpto@gtlaw.com Correspondent Name: Linda M. Norcross Address Line 1: 3773 Howard Hughes Parkway Address Line 2: 500 North Address Line 4: Las Vegas, NEVADA 89169 NAME OF SUBMITTER: Linda M. Norcross Signature: /Linda M. Norcross/ 10/19/2007 Date:

Total Attachments: 1

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TRADEMARK REEL: 003642 FRAME: 0983

ASSIGNMENT OF MARK

COAST HOTELS AND CASINOS, INC., a Nevada corporation, with its principal place of business at 6465 South Rainbow Boulevard, Las Vegas, NV 89118 (hereinafter "Assignor"), owns the Marks listed below on or in connection with the services covered in the Registrations listed below.

<u>Trademark</u>	Registration No.	Registration Date
PAYCHECK PARTY MACHINE	2,116,281	11/25/1997
CRAWFISH QUARTERS	2,127,099	01/06/1998
PARTY POKER	2,127,100	01/06/1998
CAJUN QUARTERS	2,163,476	06/09/1998
SUPER SEQUENTIAL	2,163,477	06/09/1998
PAY WITH YOUR POINTS	2,622,496	09/17/2002
CC-COAST CASINOS (and design)	2,704,407	04/08/2003
CC-COAST CASINOS (and design)	2,704,408	04/08/2003
CLUB COAST	2,878,771	08/31/2004
COAST CASINOS HORSEPLAYER		
WORLD SERIES	3,007,387	10/18/2005
PICK THE PROS	3,264,907	07/17/2007

BOYD GAMING CORPORATION, a Nevada Corporation, with its principal place of business at 6465 South Rainbow Blvd, 4th Floor, Las Vegas, NV 89118 ("Assignee"), desires to acquire the Marks, and the registrations.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks and Registrations, together with the goodwill of the business symbolized by the Marks, and the right to bring action for past infringement of the Marks.

Coast Hotels and Casinos, Inc.

October 17 2007

Brian A. Larson

Senior Vice President and Secretary

SUBSCRIBED and SWORN to before me this

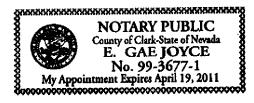
17 day of October, 2007.

NOTARY PUBLIC in and for the County of

CLALK___, State of Nevada

LV 418623714v1 10/16/2007

RECORDED: 10/19/2007



TRADEMARK REEL: 003642 FRAME: 0984