

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Coast Hotels and Casinos, Inc.		10/17/2007	CORPORATION:

RECEIVING PARTY DATA

Name:	Boyd Gaming Corporation
Street Address:	6465 South Rainbow Blvd
Internal Address:	4th Floor
City:	Las Vegas
State/Country:	NEVADA
Postal Code:	89118
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	78884846	CENTENNIAL HOTEL AND CASINO
Serial Number:	78884906	CENTENNIAL HOTEL AND CASINO
Serial Number:	78884944	CENTENNIAL HOTEL AND CASINO
Serial Number:	78885003	CENTENNIAL HOTEL AND CASINO
Serial Number:	78885034	CENTENNIAL HOTEL AND CASINO
Serial Number:	78885054	CENTENNIAL HOTEL AND CASINO

CORRESPONDENCE DATA

Fax Number: (702)792-9002
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 702-792-3773
 Email: lvpto@gtlaw.com
 Correspondent Name: Linda M. Norcross
 Address Line 1: 3773 Howard Hughes Parkway
 Address Line 2: 500 North
 Address Line 4: Las Vegas, NEVADA 89169

TRADEMARK

NAME OF SUBMITTER:	Linda M. Norcross
Signature:	/Linda M. Norcross/
Date:	10/19/2007
Total Attachments: 1 source=coast itu assignment#page1.tif	

TRADEMARK ASSIGNMENT

WHEREAS, COAST HOTELS AND CASINOS, INC., a Nevada Corporation, of 6465 South Rainbow Boulevard, Las Vegas, Nevada 89118 (hereinafter "COAST") has intended to use the marks listed below and has filed applications on the dates below, indicating that intention, but has not yet filed allegations of use under §§ 1(c) or 1(d) of The Trademark Act, and

WHEREAS, COAST is assigning the Marks in these applications as part of the portion of COAST's business to which the Marks pertain as required by 15 U.S.C. § 1060;

<u>Trademark</u>	<u>Application Serial No.</u>	<u>Filing Date</u>
Centennial Hotel and Casino	78/884,846	05/16/2006
Centennial Hotel and Casino	78/884,906	05/16/2006
Centennial Hotel and Casino	78/884,944	05/16/2006
Centennial Hotel and Casino	78/885,003	05/16/2006
Centennial Hotel and Casino	78/885,034	05/16/2006
Centennial Hotel and Casino	78/885,054	05/16/2006

WHEREAS, BOYD GAMING CORPORATION, a Nevada Corporation, of 6465 South Rainbow, 4th Floor, Las Vegas, Nevada 89118, (hereinafter "BOYD"), the successor of the ongoing and existing portion of COAST's business to which the Marks pertain, is desirous of acquiring said trademarks and the pending intent-to-use applications therefore;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, COAST does hereby assign to BOYD all right, title and interest in and to the trademarks listed above and to the goodwill of business symbolized thereby.

Coast Hotels and Casinos, Inc.

Date: October 17, 2007

Brian A. Larson
Brian A. Larson
Senior Vice President and Secretary

SUBSCRIBED and SWORN to before me this 17 day of OCTOBER, 2007.

E. Gae Joyce
NOTARY PUBLIC in and for the County of CLARK, State of Nevada

