

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kendall-Jackson Wine Estates, Ltd.		06/26/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Jackson Family Wines, Inc.
Street Address:	421 Aviation Boulevard
City:	Santa Rosa
State/Country:	CALIFORNIA
Postal Code:	95403
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 31

Property Type	Number	Word Mark
Registration Number:	1710311	KJ
Registration Number:	2689884	ARROWOOD
Registration Number:	2828847	ARROWOOD
Registration Number:	1813969	BYRON
Registration Number:	2522852	C
Registration Number:	2908594	C
Serial Number:	78949607	CHEVRIOT
Registration Number:	1598871	COLLAGE
Registration Number:	2558950	COLLAGE
Registration Number:	2514713	FREEMARK ABBEY
Registration Number:	2514795	FREEMARK ABBEY
Registration Number:	2721709	GOES WELL WITH LIFE
Registration Number:	2608894	GRAND ARCHER
Registration Number:	2596398	GREAT ESTATES

CH \$790.00 1710311

Registration Number:	3006639	HAWKEYE MOUNTAIN
Registration Number:	3009611	H E
Registration Number:	2404768	IO
Serial Number:	78884187	JACKSON
Serial Number:	78887942	JACKSON FAMILY VINEYARDS
Serial Number:	78918990	JACKSON PARK
Serial Number:	78826246	JACKSON RIDGE
Registration Number:	2596024	K-J VINEYARD ESTATES KENDALL-JACKSON GREAT ESTATES
Registration Number:	1334628	KENDALL-JACKSON
Registration Number:	2511185	KENDALL-JACKSON KJ VINEYARDS ESTATES
Registration Number:	2385756	KENDALL-JACKSON K-J VINEYARDS AND WINERY
Registration Number:	2590658	KEY TO THE ABBEY
Registration Number:	2554155	STATURE
Registration Number:	2592085	TRUE COAST
Registration Number:	2263978	VINTNER'S RESERVE
Registration Number:	2774169	VINWOOD
Serial Number:	77213678	WINDRACER

CORRESPONDENCE DATA

Fax Number: (312)464-3111
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 312/464-3100
Email: chicagopto@loeb.com
Correspondent Name: Daniel D. Frohling
Address Line 1: 321 N. Clark Street, Suite 2300
Address Line 4: Chicago, ILLINOIS 60610

ATTORNEY DOCKET NUMBER:	208739-10001
NAME OF SUBMITTER:	Daniel D. Frohling
Signature:	/daniel d frohling/
Date:	10/19/2007

Total Attachments: 0

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