

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Cravings, Inc.		09/24/2007	CORPORATION: MASSACHUSETTS
<b>RECEIVING PARTY DATA</b>			
Name:	The Dazzling Dot, Inc.		
Street Address:	461 Boston Street C-4		
City:	Topsfield		
State/Country:	MASSACHUSETTS		
Postal Code:	01983		
Entity Type:	CORPORATION: MASSACHUSETTS		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Serial Number:	77228822	THE DAZZLING DOT	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(860)632-8269		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(860) 632-7200		
Email:	mcgahee@michaud-duffy.com		
Correspondent Name:	R. Michaud, Michaud-Duffy Group LLP		
Address Line 1:	306 Industrial Park Road		
Address Line 2:	Suite 206		
Address Line 4:	Middletown, CONNECTICUT 06457		
ATTORNEY DOCKET NUMBER:	1089-0003		
NAME OF SUBMITTER:	Richard R. Michaud		
Signature:	/rrm/		

CH \$40.00 77228822

Date:

10/19/2007

Total Attachments: 0

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