

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
EFFECTIVE DATE:	01/01/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
FreeLife International, LLC		01/01/2006	LIMITED LIABILITY COMPANY: CONNECTICUT

RECEIVING PARTY DATA

Name:	FreeLife International Holdings, LLC
Street Address:	3925 E. Broadway
Internal Address:	Suite 201
City:	Phoenix
State/Country:	ARIZONA
Postal Code:	85040
Entity Type:	LIMITED LIABILITY COMPANY: CONNECTICUT

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	78857705	FREELIFE HIMALAYAN GOJI
Registration Number:	2904019	HIMALAYAN GOJI
Serial Number:	78400119	FREELIFE: THE GOJI COMPANY
Registration Number:	3163496	FREELIFE: THE HIMALAYAN GOJI COMPANY
Registration Number:	2439570	ORGANIC ESSENTIALS

CORRESPONDENCE DATA

Fax Number: (602)333-4759
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 602-333-4731
 Email: trademarkadmin@freelife.com
 Correspondent Name: Trademark Administrator
 Address Line 1: 3925 E. Broadway

OP \$140.00 78857705

Address Line 2: Suite 201
Address Line 4: Phoenix, ARIZONA 85040

NAME OF SUBMITTER: Christopher A. Reid

Signature: /christopher a. reid/

Date: 10/19/2007

Total Attachments: 1
source=Articles of Amendment changing FL name#page1.tif

ARTICLES OF AMENDMENT

Domestic Limited Liability Company

Office of the Secretary of the State

30 Trinity Street / P.O. Box 150470 / Hartford, CT 06115-0470 / Rev. 03/01/2001

See reverse for instructions

Space For Office Use Only

Filing Fee: \$60.00

1. NAME OF LIMITED LIABILITY COMPANY

Freelife International, L.L.C.

2. THE LIMITED LIABILITY COMPANY'S ARTICLES OF ORGANIZATION ARE (check A., B. or C.):

XX A. AMENDED

___ B. AMENDED AND RESTATED

___ C. RESTATED

3. TEXT OF EACH AMENDMENT / RESTATEMENT:


The name of the aforementioned Limited Liability Company is hereby changed to:

Freelife International Holdings, L.L.C.

(Please reference an 8 1/2 X 11 attachment if additional space is needed)

4. EXECUTION:

Dated this 1st day of January, 20 06.

Steven P. Ciardiello	General Counsel, duly Authorized	
Print or type name of signatory	Capacity of signatory	