

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | | | |
|---|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| BANC OF AMERICA LEASING & CAPITAL, LLC. | | 08/30/2007 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | HASBRO, INC. | | |
| Street Address: | 1027 Newport Avenue | | |
| City: | Pawtucket | | |
| State/Country: | RHODE ISLAND | | |
| Postal Code: | 02917 | | |
| Entity Type: | CORPORATION: RHODE ISLAND | | |
| PROPERTY NUMBERS Total: 4 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 0810117 | OPERATION | |
| Registration Number: | 2580170 | OPERATION | |
| Registration Number: | 2726661 | OPERATION | |
| Registration Number: | 2738776 | BRAIN SURGERY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (401)709-6448 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 401-727-5530 | | |
| Email: | pvanasse@hasbro.com | | |
| Correspondent Name: | Paul N. Vanasse | | |
| Address Line 1: | 1027 Newport Avenue | | |
| Address Line 4: | Pawtucket, RHODE ISLAND 02862 | | |
| NAME OF SUBMITTER: | Paul N. Vanasse | | |
| Signature: | /Paul N. Vanasse/ | | |

CH \$115.00 0810117

Date:

10/22/2007

Total Attachments: 4

source=BOA Trademark Assignment#page1.tif

source=BOA Trademark Assignment#page2.tif

source=BOA Trademark Assignment#page3.tif

source=BOA Trademark Assignment#page4.tif

Bank of America



Bank of America
Equipment Management Group
RI1-537-08-01
One Financial Plaza
Providence, RI, 02903

Tel 401.278.8552
Fax 401.278.8866

TRADEMARK ASSIGNMENT

This Assignment is made on this 30th day of August, 2007, by BANC OF AMERICA LEASING & CAPITAL, LLC, a Delaware limited liability corporation, One Financial Plaza, Providence, Rhode Island 02903 (hereinafter the "Assignor"), in favor of HASBRO, INC., a Rhode Island corporation, 1027 Newport Avenue, Pawtucket, Rhode Island 02862 (hereinafter the "Assignee").

WHEREAS, Assignor owns all right, title, and interest in and to the trademarks "Operation" and "Brain Surgery", in the United States and associated registrations and applications thereof, including those set forth in Schedule A (hereinafter the "Marks"), and the goodwill of the business developed through the use of the Marks;

WHEREAS, Assignee desires to acquire all rights, title, and interest in and to the Marks, any pending applications for federal registrations or federal registrations therefor, and the goodwill developed therewith; and

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby sells, assigns, transfers, and sets over to Assignee, the entire right, title, interest in and to the Marks, any pending applications for federal registration or federal registrations therefor, including those set forth in Schedule A, and the goodwill of the business symbolized by the Marks. All rights and privileges, including the right to sue for and receive all damages from past



2000-2004 826340
US Olympic Teams

Recycled Paper

TRADEMARK
REEL : 003643 FRAME: 0463

infringements of the Marks, will be held and enjoyed by the Assignee, its successors,
assigns and other legal representatives.

IN WITNESS WHEREOF, the Assignor, Hasbro, Inc., has executed this instrument as of August 30th 2007.

BANC OF AMERICA LEASING &
CAPITAL, LLC
Assignor

By: Stephanie O. Holland
Stephanie O. Holland
Its Senior Vice President

State of Rhode Island
County of Providence

In Providence, on this 30th day of August, 2007, before me personally appeared Stephanie O. Holland, who being duly sworn, declared that she is the SVP of Banc of America Leasing & Capital, LLC and that she signed the foregoing document as such authorized agent and that the statements made herein contained are true.

Thelma C. Peltier
Notary Public
My Commission Expires:

THELMA C. PELTIER
NOTARY PUBLIC
STATE OF RHODE ISLAND
MY COMMISSION EXPIRES FEB 20, 2011

SCHEDULE A

| Registration/Serial No. | Registration/Filing Date | Mark |
|--------------------------------|---------------------------------|---------------|
| U.S. Reg. No. 810,117 | June 21, 1966 | OPERATION |
| U.S. Reg. No. 2,580,170 | June 11, 2003 | OPERATION |
| U.S. Reg. No. 2,726,661 | June 17, 2003 | OPERATION |
| U.S. Reg. No. 2,738,776 | July 15, 2003 | BRAIN SURGERY |