

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Discus Dental Impressions, Inc.		08/24/2007	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA	
Name:	Discus Dental, LLC
Street Address:	8550 Higuera Street
Internal Address:	c/o Nancy Quan
City:	Culver City
State/Country:	CALIFORNIA
Postal Code:	90232
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 66

Property Type	Number	Word Mark
Serial Number:	74058506	9-2-5
Serial Number:	75557807	ACCUSHADE
Serial Number:	78591868	AMERICA'S DENTIST
Serial Number:	77085898	BIOLOGICALLY ACCEPTABLE ENDODONTICS
Serial Number:	77085927	BIOLOGICALLY ACCEPTABLE ROOT CANAL PREPARATIONS
Serial Number:	77059812	BIOMECHANICAL
Serial Number:	77085933	BIOMECHANICAL
Serial Number:	77059811	BIOMECEMICAL
Serial Number:	77085931	BIOMECEMICAL
Serial Number:	75977534	BREATHRX
Serial Number:	75526229	BUILDING BLOCKS
Serial Number:	75859145	CABRIO
Serial Number:	77085940	COMPLETE MICROBIAL CONTROL

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Serial Number:	77059815	CURVEMASTER
Serial Number:	74709486	DAY WHITE
Serial Number:	76249860	DISCHEM
Serial Number:	78477456	DISCUS DENTAL
Serial Number:	75978519	DISCUS DENTAL
Serial Number:	75216653	DISCUS DENTAL
Serial Number:	75979720	DISCUS DENTAL
Serial Number:	77059808	DISCUSDIRECT
Serial Number:	78818059	DREAM LITE
Serial Number:	78796403	
Serial Number:	75980521	FLUORIDEX
Serial Number:	76430872	FLUORIDEX DAILY DEFENSE
Serial Number:	76453096	FLUORIDEX DAILY RENEWAL
Serial Number:	75269861	HALF-TIME
Serial Number:	75268281	HALIMINTS
Serial Number:	75268179	HALISPHERES
Serial Number:	77196399	HOTSHOT
Serial Number:	75411202	LIQUIDAM
Serial Number:	76415719	MATRIX
Serial Number:	78248660	MEGABITE
Serial Number:	78494373	NANO FLOW
Serial Number:	75790819	PERFECTEMP
Serial Number:	75748083	PERFECTRAY
Serial Number:	75824236	PERIORX
Serial Number:	78401857	PRECISION
Serial Number:	78401879	PRECISION
Serial Number:	78227189	PROACTIVE CARE
Serial Number:	78227188	PROACTIVE CARE
Serial Number:	75983290	PROACTIVE CARE
Serial Number:	75556401	PROACTIVE CARE
Serial Number:	75568117	PROACTIVE CARE
Serial Number:	75983289	PROACTIVE CARE
Serial Number:	78287270	PROTÉGÉ
Serial Number:	75236195	PUTTY-PAK
Serial Number:	77186353	REBEL

Serial Number:	75541916	RELIEF
Serial Number:	77107590	SIMPLISEAL
Serial Number:	75708915	SINGULES
Serial Number:	77085884	SMART ENDODONTICS
Serial Number:	78427336	SMARTCORD
Serial Number:	74494818	SPEED STONE
Serial Number:	75545595	SPLASH!
Serial Number:	78503202	THE GRIPPER
Serial Number:	77085892	THE SMART OF ENDODONTICS
Serial Number:	76160668	THE WEEKENDER
Serial Number:	77059807	TIME MACHINE
Serial Number:	77085897	TOTAL MICROBIAL CONTROL
Serial Number:	78884458	VORTEX
Serial Number:	75481842	WHITE SPEED
Serial Number:	78491854	ZIP
Serial Number:	76164808	ZOOM
Serial Number:	77059805	ZOOM TO WOW!
Serial Number:	75268178	ZYTEX

CORRESPONDENCE DATA

Fax Number: (310)845-8619
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (310) 845 8312
Email: nancyq@discusdental.com
Correspondent Name: Nancy Quan
Address Line 1: 8550 Higuera Street
Address Line 4: Culver City, CALIFORNIA 90232

NAME OF SUBMITTER:	Nancy N. Quan
Signature:	/Nancy N. Quan/
Date:	10/22/2007

Total Attachments: 6
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**ASSIGNMENT
(Intellectual Property)**

ASSIGNOR: Discus Dental Impressions, Inc.
8550 Higuera Street
Culver City, CA 90232

ASSIGNEE: Discus Dental, LLC
8550 Higuera Street
Culver City, CA 90232



COPY

ASSIGNED SUBJECT MATTER

THIS ASSIGNMENT, made this 24th day of September, 2007 by Discus Dental Impressions, Inc., 8550 Higuera Street, Culver City, California 90232 (hereinafter referred to as Assignor); the Trademarks listed in Appendix A (herein refer to as "Marks"), in which ASSIGNOR has any right, title, or interest, and related rights as defined to include:

- A. All goodwill of the business symbolized by the Marks listed in Appendix A:
- B. All rights and causes of action to enforce the rights associated with each Mark listed in Appendix A in all countries, including all rights to claim and recover damage and compensation for past or continuing infringements of or violation of rights to any Mark listed in Appendix A in all relevant jurisdictions and all rights to apply in any or all countries of the world for trademarks, including without limitation under any convention, treaty, agreement or understanding.

NOW, THEREFORE, as part of the transfer of certain business and assets to which the Marks are related, and for good and valuable consideration, the receipt of which from ASSIGNEE is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and set over to ASSIGNEE, its successors and assigns, the entire right, title and interest in and to each and every Mark as listed in Appendix A.

ASSIGNOR hereby covenants that ASSIGNOR has full right to convey the entire interest herein assigned and that ASSIGNOR has not executed and will not execute any agreement in conflict herewith.

ASSIGNOR hereby authorizes and requests the Commissioner of Trademarks of the United States to record the Assigned Marks in the name of the ASSIGNEE, its successors and assigns, in accordance with the terms of this instrument.

ASSIGNOR further agrees that it will communicate to ASSIGNEE any facts known to ASSIGNOR respecting the Marks, and testify in any legal proceeding, sign all lawful papers, make all rightful oaths and declarations, and generally do everything reasonably

possible to aid ASSIGNEE to perfect title to, and obtain and enforce in all countries the properties and rights which comprise the Assigned Marks.

The terms and conditions of this Assignment shall inure to the benefit of ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon ASSIGNOR, its successor, assigns and other legal representatives.

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IN WITNESS WHEREOF, ASSIGNOR has made this assignment effective as of September 24th, 2007.

“ASSIGNOR”

Discus Dental Impressions, Inc.
A California corporation

By: [Signature]
Name: Michael Treiman
Title: General Counsel

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

Date: 9/24/2007

[Signature]
Michael Treiman

United States of America)
State of CALIFORNIA) ss.:
County of Los Angeles)

On September 24, 2007 personally appeared before me, Marian Osnaya,
Notary Public, personally appeared Michael Treiman known to me (or proved to me on the basis
of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within
instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized
capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity
upon behalf of which the person(s) acted, executed the instrument.

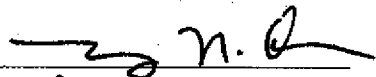
Witness my hand and official seal:



[Signature]
Marian Osneya Notary Public
My commission expires: Jan. 14, 2008

Accepted as of 9/24, 2007

“ASSIGNEE”
Discus Dental, LLC
A California Limited Liability Company

By: 
Name: Nancy N. Awan
Title: Vice-President and Chief IP Counsel

Appendix A – Marks

Trademark	Serial No.	Registration No.
9-2-5	74/058506	1692303
ACCUSHADE	75/557807	2683949
AMERICA'S DENTIST	78/591868	3166907
BIOLOGICALLY ACCEPTABLE ENDODONTICS	77/085898	Pending
BIOLOGICALLY ACCEPTABLE ROOT CANAL PREPARATIONS	77/085927	Pending
BIOMECHANICAL	77/059812	Pending
BIOMECHANICAL	77/085933	Pending
BIOMECEMICAL	77/059811	Pending
BIOMECEMICAL	77/085931	Pending
BREATH RX	75/977534	2200665
BUILDING BLOCKS	75/526229	2441340
CABRIO	75/859145	2605327
COMPLETE MICROBIAL CONTROL	77/085940	Pending
CURVEMASTER	77/059815	Pending
DAY WHITE	74/709486	2201653
DISCHEM	76/249860	2971118
DISCUS DENTAL	78/477456	3067615
DISCUS DENTAL Design	75/978519	2284148
DISCUS DENTAL Design	75/216653	2127164
DISCUS DENTAL Design	75/979720	2431601
DISCUSDIRECT	77/059808	Pending
DREAMLITE	78/818059	Pending
FLASHLITE design	78/796403	Pending
FLOURIDEX	75/980521	2521163
FLOURIDEX DAILY DEFENSE	76/430872	2898615
FLOURIDEX DAILY RENEWAL	76/453096	2848747
HALF-TIME	75/269861	2200534
HALIMINTS	75/268281	2823600
HALISPHERES	75/268179	2221996
HOTSHOT	77/196399	Pending
LIQUIDAM	75/411202	2563971
MATRIX (stylized)	76/415719	2870857
MEGABITE	78/248660	2897193
NANO FLOW	78/494373	Pending
PERFECTEMP (stylized)	75/790819	2499523
PERFECTRAY	75/748083	2462584
PERIORX	75/824236	2408424
PRECISION	78/401857	2964081
PRECISION (stylized)	78/401879	2981031

PROACTIVE CARE	78/227189	3237875
PROACTIVE CARE	78/227188	Pending
PROACTIVE CARE	75/983290	2769529
PROACTIVE CARE	75/556401	2806790
PROACTIVE CARE and Design	75/568117	2828136
PROACTIVE CARE and Design	75/983289	2769528
PROTÉGÉ	78/287270	3159779
PUTTY-PAK	75/236195	2196766
REBEL	77/186353	Pending
RELIEF	75/541916	2559226
SIMPLISEAL	77/107,590	Pending
SINGULES	75/708915	2498810
SMART ENDODONTICS	77/085884	Pending
SMARTCORD	78/427336	Pending
SPEED STONE	74/494818	1934129
SPLASH!	75/545595	2349112
THE GRIPPER	78/503202	3204456
THE SMART OF ENDODONTICS	77/085892	Pending
THE WEEKENDER	76/160668	2707611
TIME MACHINE	77/059807	Pending
TOTAL MICROBIAL CONTROL	77/085897	Pending
VORTEX	78/884458	Pending
WHITE SPEED	75/481842	2254512
ZIP	78/491854	3092374
ZOOM	76/164808	2743139
ZOOM TO WOW!	77/059805	Pending
ZYTEX	75/268178	2209693