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RECORDATION FORM COVER SHEET

TRADEMARKS / SERVICE MARKS ONLY

Docket No.:

T-10430

To the Director of the U. S. Patent and Trademark Office: Please record the attached original documents or the new address(es) below.

1. Name of conveying party(ies):

VITACOST.COM, INC.

- Individual(s)
- General Partnership
- Corporation-State: DELAWARE
- Other
- Association
- Limited Partnership

Citizenship (see guidelines)

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date: October 18, 2007

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies):

Additional names, addresses, or citizenship attached? Yes No

Name: NUTRACEUTICAL SCIENCES INSTITUTE, INC.

Internal Address: _____

Street Address: 352 S.W. 12th Avenue

City: DEERFIELD BEACH

State: FLORIDA

Country: United States ZIP: 33442

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship DELAWARE
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from

4. Application number(s) or registration numbers(s) and identification or description of the Trademark/Service Mark:

A. Trademark / Service Mark Application No.(s)

77/122,236

B. Trademark / Service Mark Registration No.(s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s)/Service Mark(s) (and Filing Date if Application or Registration Number is unknown):

COSMECEUTICAL SCIENCES INSTITUTE

Filed: March 5, 2007

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Stewart L. Gitler

Internal Address: HOFFMAN, WASSON & GITLER, P.C.

Street Address: 2461 South Clark Street

Suite 522

City: Arlington

State: Virginia Zip: 22202

Phone Number: 703.415.0100

Fax Number: 703.418.2768

Email Address: sgitler@hwglaw.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____

Expiration Date _____

b. Deposit Account Number 08-2455

Authorized User Name Stewart L. Gitler

9. Signature:

Signature

10-19-07

Date

Stewart L. Gitler

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

2

CH \$40.00 082456 77122236

TRADEMARK ASSIGNMENT

WHEREAS, Vitacost.com, Inc., a corporation organized under the laws of Delaware, USA currently with offices at Boynton Beach, FL. (hereinafter "ASSIGNOR"), is owner of:

U.S. Trademark Application SN 77/122,236

COSMECEUTICAL SCIENCES INSTITUTE

WHEREAS, Nutraceutical Sciences Institute, Inc., a corporation organized under the laws of Delaware, having offices at 352 S.W. 12th Avenue, Deerfield Beach, Florida 33442 (hereinafter "ASSIGNEE"), is desirous of acquiring said trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to said trademark, together with the goodwill of the business symbolized by said trademark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this agreement to be executed effective as of this 18 day of October, 2007.

Vitacost.com

By: 

Name: Ira Kerker
Title: CEO