

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
FISERV INVESTMENT SUPPORT SERVICES, INC.		04/29/2005	CORPORATION: COLORADO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	FISERV AFFINITY, INC.		
<b>Street Address:</b>	255 Fiserv Drive		
<b>City:</b>	Brookfield		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53045		
<b>Entity Type:</b>	CORPORATION: COLORADO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2125657	THE COMPLETE FINANCIAL MANAGEMENT WORKSHOP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(414)277-0656		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	414-271-6560		
<b>Email:</b>	mkeipdocket@michaelbest.com		
<b>Correspondent Name:</b>	Billie Jean Smith		
<b>Address Line 1:</b>	100 East Wisconsin Avenue		
<b>Address Line 2:</b>	Suite 3300		
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202		
<b>ATTORNEY DOCKET NUMBER:</b>	034083-9216		
<b>NAME OF SUBMITTER:</b>	Jaime L. Puls		
<b>Signature:</b>	/jaime l. puls/		

OP \$40.00 2125657

Date:

10/23/2007

Total Attachments: 2

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Colorado Secretary of State  
 Date and Time: 04/29/2005 01:33 PM  
 Entity Id: 19901107018  
 Document number: 20051175027

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 Colorado Secretary of State  
 Business Division  
 1560 Broadway, Suite 200  
 Denver, CO 80202-5169

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**Articles of Amendment**

filed pursuant to §7-90-301, et seq. and §7-110-106 of the Colorado Revised Statutes (C.R.S.)

ID number: 19901107018

1. Entity name:

Fiserv Investment Support Services, Inc.

*(If changing the name of the corporation, indicate name  
 BEFORE the name change)*

2. New Entity name:  
 (if applicable)

Fiserv Affinity, Inc.

3. Use of Restricted Words *(if any of these  
 terms are contained in an entity name, true  
 name of an entity, trade name or trademark  
 stated in this document, make the applicable  
 selection):*

- "bank" or "trust" or any derivative thereof
- "credit union"       "savings and loan"
- "insurance", "casualty", "mutual", or "surety"

4. Other amendments, if any, are attached.

5. If the amendment provides for an exchange, reclassification or cancellation of issued shares, the attachment states the provisions for implementing the amendment.

6. If the corporation's period of duration as amended is less than perpetual, state the date on which the period of duration expires:

\_\_\_\_\_ *(mm/dd/yyyy)*

**OR**

If the corporation's period of duration as amended is perpetual, mark this box:

7. (Optional) Delayed effective date: \_\_\_\_\_ *(mm/dd/yyyy)*

Notice:

Causing this document to be delivered to the secretary of state for filing shall constitute the affirmation or acknowledgment of each individual causing such delivery, under penalties of perjury, that the document is the individual's act and deed, or that the individual in good faith believes the document is the act and deed of the person on whose behalf the individual is causing the document to be delivered for filing, taken in conformity with the requirements of part 3 of article 90 of title 7, C.R.S., the constituent documents, and the organic

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Bartlett	Daniel	R	
<small>(Last)</small>	<small>(First)</small>	<small>(Middle)</small>	<small>(Suffix)</small>
717 17th Street			
<small>(Street name and number or Post Office information)</small>			
Suite 2600			
<small>(Street name and number or Post Office information)</small>			
Denver	CO	80202	
<small>(City)</small>	<small>(State)</small>	<small>(Postal/Zip Code)</small>	
United States			
<small>(Province – if applicable)</small>	<small>(Country – if not US)</small>		

*(The document need not state the true name and address of more than one individual. However, if you wish to state the name and address of any additional individuals causing the document to be delivered for filing, mark this box  and include an attachment stating the name and address of such individuals.)*

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