

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	10/01/2002

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Air-Tex Corporation		10/17/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Norwood Operating Company, LLC
Doing Business As:	DBA Norwood Promotional Products
Street Address:	10 West Market Street, Suite 1400
City:	Indianapolis
State/Country:	INDIANA
Postal Code:	46204
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1092806	THAT'S MY BAG

CORRESPONDENCE DATA

Fax Number: (317)713-3451
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 317-713-3451
 Email: efstrademarks@sommerbarnard.com
 Correspondent Name: Amy A. Rollins, Paralegal
 Address Line 1: Sommer Barnard PC
 Address Line 2: One Indiana Square, Suite 3500
 Address Line 4: Indianapolis, INDIANA 46204

ATTORNEY DOCKET NUMBER:	12422-100
NAME OF SUBMITTER:	Amy A. Rollins, Paralegal

CH \$40.00 1092806

Signature:

/aar/

Date:

10/23/2007

Total Attachments: 2

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NUNC PRO TUNC TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Air-Tex Corporation, (ASSIGNOR) hereby assigns, sells, conveys and transfers to Norwood Operating Company, LLC d/b/a Norwood Promotional Products, a Delaware Limited Liability Company with an address of 10 West Market Street, Suite 1400, Indianapolis, Indiana, 46204-2954 (ASSIGNEE), all rights, title and interests in and to the trademarks attached hereto as Exhibit A, and the goodwill of the business with which the trademarks are to be used, and all claims for damages by reason of infringement, with the right to sue for and collect the same for, its own use and for the use of its successors and assigns. Assignee is the successor in interest to the ongoing business of the applicant, or portion thereof to which the mark pertains, effective as of December 2007.

ASSIGNOR: Air-Tex Corporation

Signed: [Signature]

Printed: JOE DEVAULT

Title: Vice-President

Effective: December 2007

STATE OF Indiana)
) SS:
COUNTY OF Johnson)

Before me the undersigned, a Notary Public for the State of Indiana, personally appeared Joe Devault, and he, being first duly sworn by me upon his oath, says that the facts alleged in the foregoing instrument are true. Signed and sealed this 17th day of October, 2007.



[Signature]
Notary Public
Kathleen Marie Pugh
Printed Name

Commission Expires: 7/6/2015
County of Residence: Johnson

EXHIBIT A

THAT'S MY BAG	Reg. No. 1092806
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